

Corporate Sponsorship Opportunities

CROWN OF JEWELS

\$10,000

- Fund 8-20 scholarships under the matching program*
- Fund 1 scholarships in the general program
- Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Option to include your organization's name on recipient's award offer letter
- Recognition in traditional radio and print media in market
- Logo recognition on outdoor digital boards in market
- 3 dedicated Facebook posts to your organization in 2021
- Logo recognition on www.starsscholarship.org home page and sponsor page

DOUBLE DIAMOND

\$7,500

- Fund 2-6 scholarships under the matching program*
- Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- Name recognition on outdoor digital boards in market
- 2 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

DIAMOND

\$5,000

- Fund 2-5 scholarships under the matching program*
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- 2 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

EMERALD

\$3,000

- Fund 1-3 scholarships under the matching program*
- 1 dedicated Facebook posts to your organization in 2021
- Recognition in traditional print media in market
- Name recognition on www.starsscholarship.org sponsor page

**Scholarship amounts vary by school, therefore the number of scholarships that can be funded will depend on the program funds are applied to. View our matching program details.*

2021-2022 Scholarship Application Cycle Information

The 2021-2022 Stars Scholarship application cycle opened on January 1, 2021 and closed on March 31, 2021. Stars Scholarship Fund is currently reviewing applicants for eligibility. Below represents information on our applicants seeking scholarship funding for the coming academic year.

- ▶ **5330** submitted applications
- ▶ **4868** applicants attending a matching partner institution
- ▶ **462** applicants attending schools in general program

Top 25 Majors

our applicants are studying:

- 541 LVN/RN/BSN
- 501 Biological Sciences
- 301 Education
- 281 Psychology
- 239 Business Administration
- 222 Criminal Justice
- 166 Health Sciences
- 144 Computer Science
- 133 Kinesiology
- 119 Mechanical Engineering
- 108 Accounting
- 98 Political Science
- 82 Interdisciplinary Studies
- 81 Civil Engineering
- 81 Social Work
- 80 Physical Therapy
- 68 English
- 67 Music
- 65 Electrical Engineering
- 60 Architecture
- 57 Computer Engineering
- 50 Management
- 43 Mathematics
- 42 Animal Science
- 42 Biological Chemistry

Top 25 Institutions

our applicants are attending (*matching partners in bold*):

- 1306 **University of Texas Rio Grande Valley**
- 895 **South Texas College**
- 540 **Texas A&M International University**
- 330 **University of Texas Austin**
- 279 **Texas A&M University – College Station**
- 252 **University of Texas at San Antonio**
- 220 **Texas State University–San Marcos**
- 213 **University of Texas – El Paso**
- 158 **El Paso County Community College**
- 121 **Laredo College**
- 86 **Texas Tech University**
- 86 **Texas A&M University – Kingsville**
- 81 **University of the Incarnate Word**
- 79 **Texas A&M University – Corpus Christi**
- 43 **Our Lady of The Lake University of San Antonio**
- 38 **St Mary's University San Antonio**
- 36 **Texas Tech University Health Sciences Center El Paso**
- 34 **University of Texas Health – San Antonio**
- 30 **Texas State Technical College**
- 23 University of Houston
- 23 **Del Mar College**
- 21 Texas A&M University San Antonio
- 19 Baylor University
- 18 Sam Houston State University
- 16 Texas Tech University Health Sciences Center

Degree Type

our applicants are seeking:

- 592 Graduate
- 1264 Community College
- 3477 Undergraduate

matching partnership History

Stars Scholarship Fund has established partnerships with 22 area colleges and universities via our Matching Funds Program. These institutions agree to match Stars' contributions dollar for dollar, where the award amount is split 50/50*. Our partner institutions represent Texas colleges and universities that serve the students from our community.

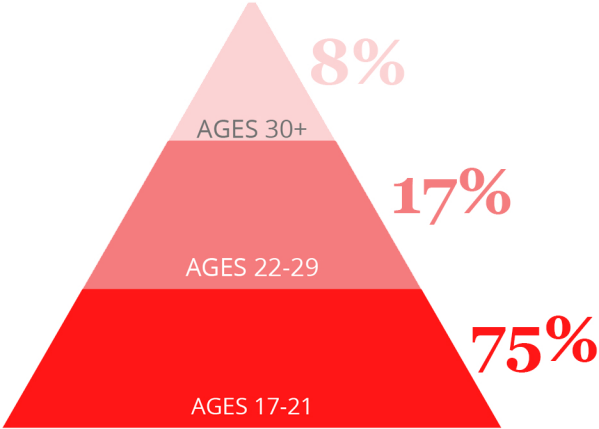
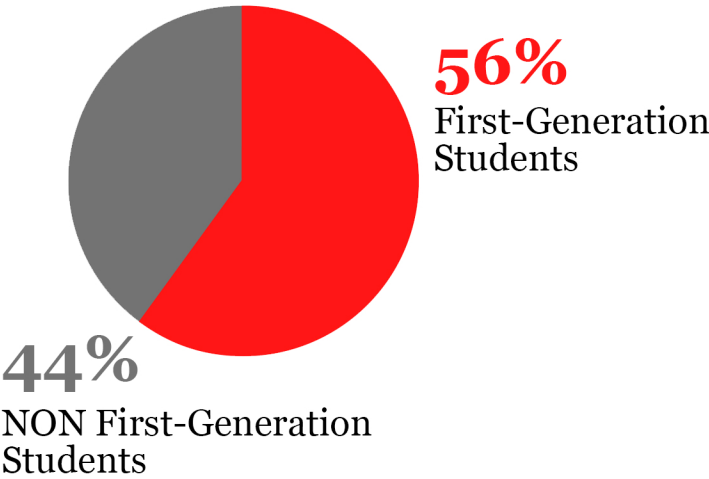
University	Award Amounts	Scholarship Disbursement Totals To Date	Recipient Totals To Date	Partners since
Del Mar College	\$1,400.00	\$739,950.00	681	AY 2004-2005
El Paso Community College	\$2,000.00	\$414,900.00	272	AY 2014-2015
Laredo Community College	\$1,400.00	\$420,420.40	360	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$252,328.00	51	AY 2013-2014
Schreiner University	\$3,500.00	\$166,000.00	35	AY 2013-2014
South Texas College	\$1,000.00	\$1,148,601.00	1,152	AY 2004-2005
St. Mary's University	\$4,000.00	\$535,000.00	130	AY 2013-2014
St. Mary's University – School of Law School	\$10,000.00	\$270,000.00	28	AY 2013-2014
Texas A&M International University	\$2,000.00	\$2,032,500.00	1,046	AY 2004-2005
Texas A&M University	\$3,500.00	\$4,339,750.46	1,304	AY 2004-2005
Texas A&M University Corpus Christi	\$2,000.00	\$3,004,000.00	1,567	AY 2004-2005
Texas A&M University Kingsville	\$2,000.00	\$1,744,000.00	890	AY 2004-2005
Texas State Technical College	\$1,400.00	\$685,900.00	442	AY 2004-2005
Texas State University	\$2,000.00	\$1,175,000.00	609	AY 2007-2008
Texas Tech University	\$2,000.00	\$596,250.00	249	AY 2006-2007
Texas Tech Health Science Center El Paso	\$4,000.00	\$32,000.00	8	AY 2020-2021
University of Texas – Austin*	\$3,500.00	\$2,812,098.73	822	AY 2010-2011
University of Texas – Pan American		\$3,397,877.84	1,659	AY 2005-2006
University of Texas at Brownsville		\$3,654,200.00	1,749	AY 2004-2005
University of Texas at El Paso	\$2,000.00	\$1,145,568.00	590	AY 2014-2015
University of Texas at San Antonio	\$2,000.00	\$662,000.00	324	AY 2013-2014
University of Texas Health San Antonio	\$2,000.00	\$1,072,000.00	481	AY 2004-2005
University of Texas Rio Grande Valley	\$2,000.00	\$2,104,000.00	1,093	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$262,000.00	68	AY 2015-2016
General Fund	\$2,000.00	\$2,405,638.59	1,464	AY 2004-2005
		\$35,071,983.02	17,074	

**This institution matches 2:1, matching \$2 for every \$1 Stars contributes.*

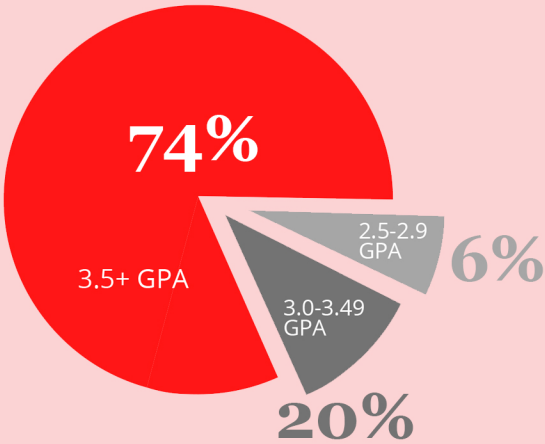
2020-2021 Recipient Demographics

712
Scholarships Awarded

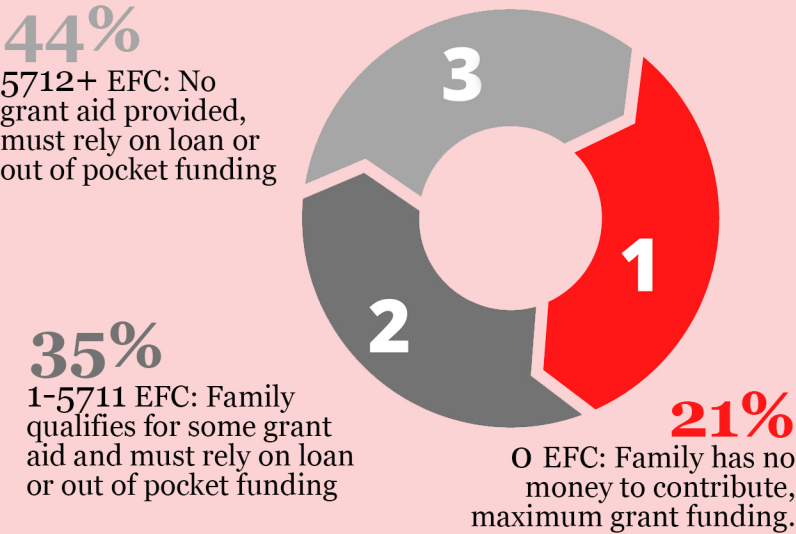
3 out of **10** eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



Stars Scholarship Fund recipients represent academically talented and highly motivated students from the community, with 94% of scholarship recipients maintaining a 3.0 GPA or higher.



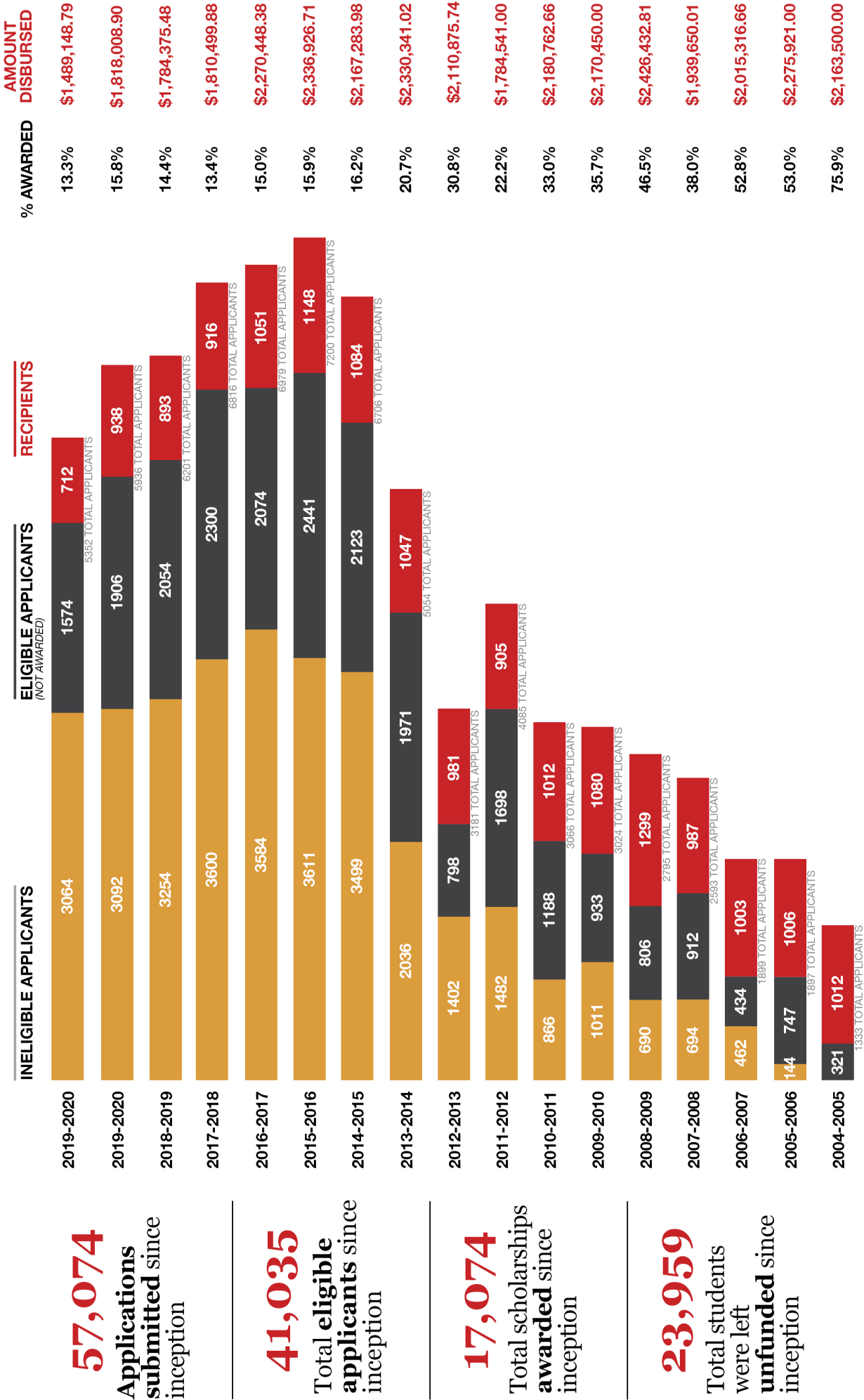
Of the 712 students receiving a scholarship for the 2020-2021 academic year, 55.74% are Pell Grant Eligible and thus deemed financially in need by the United States Department of Education. These students are offered partial grant funding to pay tuition. 44.3% of our recipients only qualify for self-help aid and must rely on federal loans to fund their education.



Application History

Stars Scholarship Fund has awarded scholarships for 17 years and has seen an increase of 301% in applications since its first application cycle in 2004. This increase reflects the needs of students in our community. Stars seeks to ensure that students who have the will to attend college have a way to do so. With that said, the number of scholarships we are able to award is directly related to the support we received from our community partners.

On average, Stars Scholarship Fund awards 967 scholarships annually, however our recipients now only represent 13.3% of our applicants, compared to 75.9% our first awarding year. Stars Scholarship Fund has awarded 17,074 recipients since inception, leaving 23,959 eligible applicants unfunded. The data below shows that although our efforts have been consistent annually, it simply is not enough to cover the need in our community.



CROWN OF JEWELS
\$10,000

☐ PAYMENT ENCLOSED ☐ INVOICE ME ☐ WILL PAY ONLINE ☐ PAYMENT TO FOLLOW

☐ OPT OUT, FUND AS NEEDED

☐ PLEASE DO NOT INCLUDE US IN ANY ADVERTISING OR RECOGNITION.

☐ OPT OUT AWARD LETTER RECOGNITION

EMAIL ADDRESS

ZIP CODE

DATE _____

PLEASE SUBMIT THIS FORM AND CONTRIBUTION BY JUNE 11, 2021

laredo Emerald Committment Form



DONATION AMOUNT: \$ _____

100% OF FUNDS DONATED WILL BE APPLIED TO STUDENT SCHOLARHIPS.

☐ PAYMENT ENCLOSED ☐ INVOICE ME ☐ WILL PAY ONLINE ☐ PAYMENT TO FOLLOW

ADVERTISING OPTION

COMPANY FACEBOOK PROFILE: facebook.com/	COMPANY INSTAGRAM HANDLE: @	COMPANY TWITTER HANDLE: @
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☐ PLEASE DO NOT INCLUDE US IN ANY ADVERTISING OR RECOGNITION.

CONTACT INFORMATION

NAME OF COMPANY <i>PLEASE LIST NAME AS YOU WOULD LIKE IT TO APPEAR IN ALL RECOGNITION</i>		
CONTACT PERSON		TITLE
PHONE NUMBER	EMAIL ADDRESS	

BILLING ADDRESS PLEASE PRINT
RECEIPT FOR DONATION WILL BE SENT TO THIS ADDRESS.

ADDRESS 1		
ADDRESS 2		
CITY	STATE	ZIP CODE

PHYSICAL ADDRESS IF DIFFERENT FROM BILLING. PLEASE PRINT

ADDRESS 1		
ADDRESS 2		
CITY	STATE	ZIP CODE

AUTHORIZATION

_____ AUTHORIZED NAME	_____ AUTHORIZED SIGNATURE	_____ DATE
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MAIL
STARS SCHOLARSHIP FUND
3900 N MCCOLL RD.
MCALLEN, TEXAS 78501-9160

PAY ONLINE
www.starsscholarship.org/payinvoice

PLEASE SUBMIT THIS FORM AND CONTRIBUTION BY JUNE 11, 2021

Donation Form

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