# rio grande valley

# **Corporate Sponsorship Opportunities**

# **CROWN OF JEWELS**

\$30,000

- Fund 8-20 scholarships under the matching program\*
- Fund 5 scholarships in the general program
- Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Option to include your organization's name on recipient's award offer letter
  Recognition in traditional TV, radio and print media in market
- Logo recognition on outdoor digital boards in market
- 5 dedicated Facebook posts to your organization in 2021
- Logo recognition on www.starsscholarship.org home page and sponsor page

# **DOUBLE** DIAMOND \$20,000

- Fund 6-14 scholarships under the matching program\*
- Fund 3 scholarships in the general program
- · Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Recognition in traditional TV, radio and print media in market
- Name recognition on outdoor digital boards in market
- 4 dedicated Facebook posts to your organization in 2021
- Logo recognition on www.starsscholarship.org home page and sponsor page

### DIAMOND \$15,000

- Fund 4-11 scholarships under the matching program\*
- Fund 2 scholarships in the general program
- Option to apply funding towards a specific matching program
- Recognition in traditional TV, radio and print media in market
- 3 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

### **EMERALD** \$10,000

- Fund 4-10 scholarships under the matching program\*
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- 2 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

# **SAPPHIRE** \$7,500

- Fund 3-8 scholarships under the matching program\*
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- 2 dedicated Facebook posts to your organization in 2021
- · Name recognition on www.starsscholarship.org sponsor page

# RUBY \$5,000

- Fund 2-5 scholarships under the matching program\*
- 1 dedicated Facebook posts to your organization in 2021
- Recognition in traditional print media in market
- Name recognition on www.starsscholarship.org sponsor page

<sup>\*</sup>Scholarship amounts vary by school, therefore the number of scholarships that can be funded will depend on the program funds are applied tó. View our matching program details.

# 2021-2022 Scholarship Application Cycle **Information**

The 2021-2022 Stars Scholarship application cycle opened on January 1, 2021 and closed on March 31, 2021. Stars Scholarship Fund is currently reviewing applicants for eligibility. Below represents information on our applicants seeking scholarship funding for the coming academic year.

5330 submitted applications

4868 applicants attending a matching partner institution

462 applicants attending schools in general program

### **Top 25 Majors**

our applicants are studying:

541 LVN/RN/BSN

501 Biological Sciences

301 Education

281 Psychology

239 Business Administration

222 Criminal Justice

166 Health Sciences

144 Computer Science

133 Kinesiology

119 Mechanical Engineering

108 Accounting

98 Political Science

82 Interdisciplinary Studies

81 Civil Engineering

81 Social Work

80 Physical Therapy

68 English

67 Music

65 Electrical Engineering

60 Architecture

57 Computer Engineering

50 Management

43 Mathematics

42 Animal Science

42 Biological Chemistry

# Degree Type

our applicants are seeking:

592 Graduate

1264 Community College

3477 Undergraduate

### **Top 25 Institutions**

our applicants are attending (matching partners in bold):

1306 University of Texas Rio Grande Valley

895 South Texas College

540 Texas A&M International University

330 University of Texas Austin

279 Texas A&M University - College Station

252 University of Texas at San Antonio

220 Texas State University-San Marcos

213 University of Texas - El Paso

158 El Paso County Community College

121 Laredo College

86 Texas Tech University

86 Texas A&M University - Kingsville

81 University of the Incarnate Word

79 Texas A&M University - Corpus Christi

43 Our Lady of The Lake University of San Antonio

38 St Mary's University San Antonio

36 Texas Tech University Health Sciences Center El Paso

34 University of Texas Health - San Antonio

30 Texas State Technical College

23 University of Houston

23 Del Mar College

21 Texas A&M University San Antonio

19 Baylor University

18 Sam Houston State University

16 Texas Tech University Health Sciences Center

# matching partnership **History**

Stars Scholarship Fund has established partnerships with 22 area colleges and universities via our Matching Funds Program. These institutions agree to match Stars' contributions dollar for dollar, where the award amount is split 50/50\*. Our partner institutions represent Texas colleges and universities that serve the students from our community.

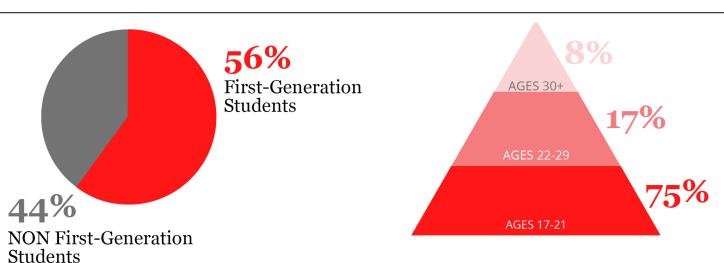
University	Award Amounts	Scholarship Disbursement Totals To Date	Recipient Totals To Date	Partners since
Del Mar College	\$1,400.00	\$739,950.00	681	AY 2004-2005
El Paso Community College	\$2,000.00	\$414,900.00	272	AY 2014-2015
Laredo Community College	\$1,400.00	\$420,420.40	360	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$252,328.00	51	AY 2013-2014
Schreiner University	\$3,500.00	\$166,000.00	35	AY 2013-2014
South Texas College	\$1,000.00	\$1,148,601.00	1,152	AY 2004-2005
St. Mary's University	\$4,000.00	\$535,000.00	130	AY 2013-2014
St. Mary's University - School of Law School	\$10,000.00	\$270,000.00	28	AY 2013-2014
Texas A&M International University	\$2,000.00	\$2,032,500.00	1,046	AY 2004-2005
Texas A&M University	\$3,500.00	\$4,339,750.46	1,304	AY 2004-2005
Texas A&M University Corpus Christi	\$2,000.00	\$3,004,000.00	1,567	AY 2004-2005
Texas A&M University Kingsville	\$2,000.00	\$1,744,000.00	890	AY 2004-2005
Texas State Technical College	\$1,400.00	\$685,900.00	442	AY 2004-2005
Texas State University	\$2,000.00	\$1,175,000.00	609	AY 2007-2008
Texas Tech University	\$2,000.00	\$596,250.00	249	AY 2006-2007
Texas Tech Health Science Center El Paso	\$4,000.00	\$32,000.00	8	AY 2020-2021
University of Texas - Austin*	\$3,500.00	\$2,812,098.73	822	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1,659	AY 2005-2006
University of Texas at Brownsville		\$3,654,200.00	1,749	AY 2004-2005
University of Texas at El Paso	\$2,000.00	\$1,145,568.00	590	AY 2014-2015
University of Texas at San Antonio	\$2,000.00	\$662,000.00	324	AY 2013-2014
University of Texas Health San Antonio	\$2,000.00	\$1,072,000.00	481	AY 2004-2005
University of Texas Rio Grande Valley	\$2,000.00	\$2,104,000.00	1,093	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$262,000.00	68	AY 2015-2016
General Fund	\$2,000.00	\$2,405,638.59	1,464	AY 2004-2005
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# 2020-2021 Recipient Demographics

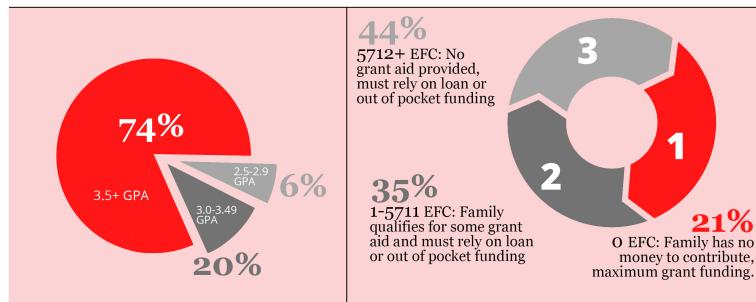
**712**Scholarships Awarded

3 out of 10 eligible applicants received a scholarship





Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



Stars Scholarship Fund recipients represent academically talented and highly motivated students from the community, with 94% of scholarship recipients maintaining a 3.0 GPA or higher.

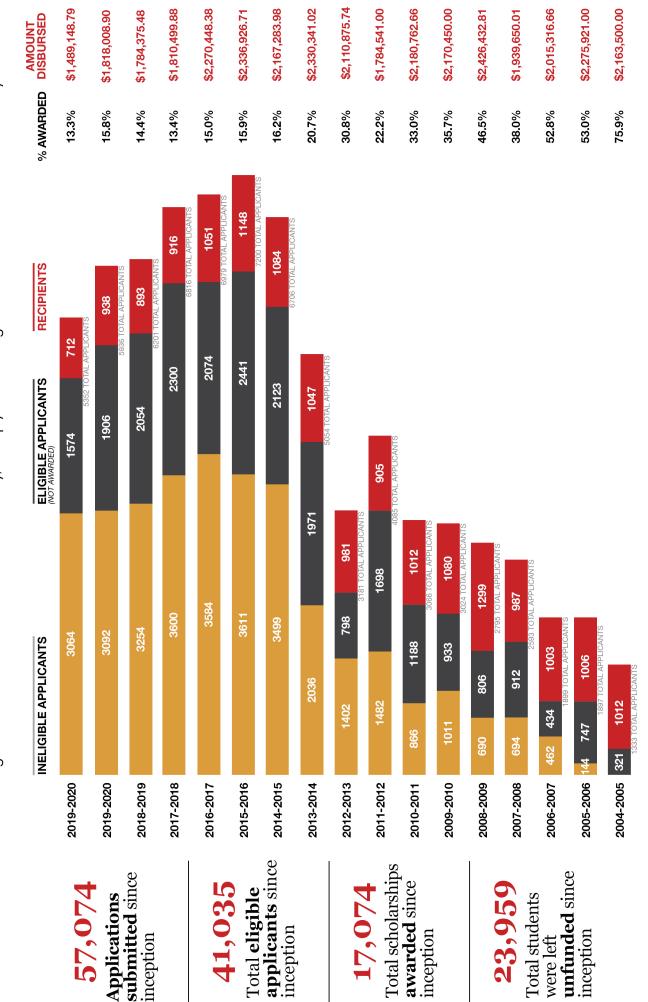
Of the 712 students receiving a scholarship for the 2020–2021 academic year, 55.74% are Pell Grant Eligible and thus deemed financially in need by the United States Department of Education. These students are offered partial grant funding to pay tuition. 44.3% of our recipients only qualify for self-help aid and must rely on federal loans to fund their education.



# Application History

This increase reflects the needs of students in our community. Stars seeks to ensure that students who have the will to attend college have a way to do so. With that said, the number of scholarships we are able to award is directly related to the support we received from our community partners. Stars Scholarship Fund has awarded scholarships for 17 years and has seen an increase of 301% in applications since its first application cycle in 2004.

On average, Stars Scholarship Fund awards 967 scholarships annually, however our recipients now only represent 13.3% of our applicants, compared to 75.9% our first awarding year. Stars Scholarship Fund has awarded 17,074 recipients since inception, leaving 23,959 eligible applicants unfunded. The data below shows that although our efforts have been consistent annually, it simply is not enough to cover the need in our community.



# rio grande valley Crown of Jewels Committment Form



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# rio grande valley **Double Diamond Committment Form**



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# rio grande valley **Diamond Committment Form**



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# rio grande valley **Emerald Committment Form**

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# rio grande valley **Ruby Committment Form**



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