

rio grande valley Corporate Sponsorship Opportunities

CROWN OF JEWELS \$30,000

- Fund 8-20 scholarships under the matching program*
- Fund 5 scholarships in the general program
- Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Option to include your organization's name on recipient's award offer letter
- Recognition in traditional TV, radio and print media in market
- Logo recognition on outdoor digital boards in market
- 5 dedicated Facebook posts to your organization in 2021
- Logo recognition on www.starsscholarship.org home page and sponsor page

DOUBLE DIAMOND \$20,000

- Fund 6-14 scholarships under the matching program*
- Fund 3 scholarships in the general program
- Option to apply funding towards a specific matching program
- Option to fund recipients from a specific major
- Recognition in traditional TV, radio and print media in market
- Name recognition on outdoor digital boards in market
- 4 dedicated Facebook posts to your organization in 2021
- Logo recognition on www.starsscholarship.org home page and sponsor page

DIAMOND \$15,000

- Fund 4-11 scholarships under the matching program*
- Fund 2 scholarships in the general program
- Option to apply funding towards a specific matching program
- Recognition in traditional TV, radio and print media in market
- 3 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

EMERALD \$10,000

- Fund 4-10 scholarships under the matching program*
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- 2 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

SAPPHIRE \$7,500

- Fund 3-8 scholarships under the matching program*
- Option to fund recipients from a specific major
- Recognition in traditional radio and print media in market
- 2 dedicated Facebook posts to your organization in 2021
- Name recognition on www.starsscholarship.org sponsor page

RUBY \$5,000

- Fund 2-5 scholarships under the matching program*
- 1 dedicated Facebook posts to your organization in 2021
- Recognition in traditional print media in market
- Name recognition on www.starsscholarship.org sponsor page

**Scholarship amounts vary by school, therefore the number of scholarships that can be funded will depend on the program funds are applied to. View our matching program details.*