



Crown of Jewels

\$20,000

Fund 6-14 scholarships under the matching program*

Fund 3 scholarships in the general program

Option to apply funding towards a specific matching program

Option to fund recipients from a specific major

Recognition in traditional TV, radio and print media in market

Logo recognition on outdoor digital boards in market

5 dedicated Facebook posts to your organization

Logo recognition on website home page and sponsor page

Double Diamond

\$15,000

Fund 4-11 scholarships under the matching program*

Fund 2 scholarships in the general program

Option to apply funding towards a specific matching program

Recognition in traditional TV, radio and print media in market

Name recognition on outdoor digital boards in market

4 dedicated Facebook posts to your organization

Logo recognition on website home page and sponsor page

Diamond

\$10,000

Fund 3-8 scholarships under the matching program*

Fund 1 scholarships in the general program

Option to apply funding towards a specific matching program

Recognition in traditional TV, radio and print media in market

3 dedicated Facebook posts to your organization

Name recognition on website sponsor page

Emerald

\$7,500

Fund 3-8 scholarships under the matching program*

Option to fund recipients from a specific major

Recognition in traditional radio and print media in market

2 dedicated Facebook posts to your organization

Name recognition on website sponsor page

Sapphire

\$5,000

Fund 2-5 scholarships under the matching program*

Option to fund recipients from a specific major

Recognition in traditional radio and print media in market

2 dedicated Facebook posts to your organization

Name recognition on website sponsor page

Ruby

\$3,000

Fund 1-3 scholarships under the matching program*

1 dedicated Facebook posts to your organization

Recognition in traditional print media in market

Name recognition on website sponsor page

**Scholarship amounts vary by school, therefore the number of scholarships that can be funded will depend on the program funds are applied to. View our matching program details.*