



## Crown of Jewels

**\$30,000**

Fund 8-20 scholarships under the matching program\*

Fund 5 scholarships in the general program

Option to apply funding towards a specific matching program

Option to fund recipients from a specific major

Recognition in traditional TV, radio and print media in market

Logo recognition on outdoor digital boards in market

5 dedicated Facebook posts to your organization

Logo recognition on website home page and sponsor page

## Double Diamond

**\$20,000**

Fund 6-14 scholarships under the matching program\*

Fund 3 scholarships in the general program

Option to apply funding towards a specific matching program

Recognition in traditional TV, radio and print media in market

Name recognition on outdoor digital boards in market

4 dedicated Facebook posts to your organization

Logo recognition on website home page and sponsor page

## Diamond

**\$15,000**

Fund 4-11 scholarships under the matching program\*

Fund 2 scholarships in the general program

Option to apply funding towards a specific matching program

Recognition in traditional TV, radio and print media in market

3 dedicated Facebook posts to your organization

Name recognition on website sponsor page

## Emerald

**\$10,000**

Fund 4-10 scholarships under the matching program\*

Option to fund recipients from a specific major

Recognition in traditional radio and print media in market

2 dedicated Facebook posts to your organization

Name recognition on website sponsor page

## Sapphire

**\$7,500**

Fund 3-8 scholarships under the matching program\*

Option to fund recipients from a specific major

Recognition in traditional radio and print media in market

2 dedicated Facebook posts to your organization

Name recognition on website sponsor page

## Ruby

**\$5,000**

Fund 2-5 scholarships under the matching program\*

1 dedicated Facebook posts to your organization

Recognition in traditional print media in market

Name recognition on website sponsor page

*\*Scholarship amounts vary by school, therefore the number of scholarships that can be funded will depend on the program funds are applied to. View our matching program details.*