

Deion Sanders

Deion "Prime Time" Sanders is "Coach Prime," the head football coach at the University of Colorado.

From 2020-2022, as head coach, Sanders led Jackson State University to back-to-back SWAC Championships and won back-to-back SWAC Coach of the Year honors. During his time at JSU, the Tigers had a 27-6 record, including a perfect regular season in 2022. In 2021, he was named the Eddie Robinson Coach of the Year.

Sanders is a member of the Pro Football Hall of Fame, a two-time Super Bowl champion and eight-time Pro Bowler. He played 14 years in the NFL for the Atlanta Falcons, San Francisco 49ers, Dallas Cowboys, Washington Commanders, and Baltimore Ravens. He is the only person in professional sports history to play in the World Series and the Super Bowl.

Since retiring from professional sports, Sanders became an analyst for CBS SPORTS, and NFL NETWORK, and now offers his insights and opinions on the Pro Football Show on BARSTOOL SPORTS. He has produced and/or appeared in a variety of television shows, including TINY HOUSE NATION, GRANDFATHERED, MOESHA, RUNNING WILD WITH BEAR GRYLLS, LIP SYNC BATTLE, THE LEAGUE, 30 FOR 30: DEION'S DOUBLE PLAY, DEION'S FAMILY PLAYBOOK, and, most recently, COACH PRIME, a docuseries on Prime Video which follows Sanders and his college football journey.