



EXCLUSIVE EVENT FOR SPONSORS | COCKTAILS | AUCTION | DINNER | LIVE MUSIC



FEATURING A MIX OF GRITTY BACKWOODS SOUL, ROCK 'N' ROLL SWAGGER AND VELVET-THUNDER VOCALS, NATE SMITH'S PERSONAL JOURNEY INSPIRED HIM TO BE A BEACON OF COUNTRY-MUSIC HOPE, AN INSPIRATIONAL MISSION HE PUTS FRONT-AND-CENTER. A CALIFORNIA NATIVE, FORMER WORSHIP LEADER, AND LIFELONG MUSIC LOVER, SMITH APPROACHES THAT MISSION WITH A BACKGROUND AS ECLECTIC AS IT GETS. LEARNING GUITAR AT 13, GARTH BROOKS, ELVIS PRESLEY AND BOB SEGER WERE AMONG THOSE INFORMING HIS POWERFUL, FIRE-FROM-WITHIN VOCALS, WHILE MICHAEL JACKSON MADE HIM CRAVE THE SPOTLIGHT AND NIRVANA GAVE HIS SOUND A JAGGED EDGE. IN 2018, SMITH LOST EVERYTHING HE OWNED IN THE DEVASTATING CAMP FIRE WHICH TORE THROUGH PARADISE, CALIFORNIA, NOW KNOWN AS THE DEADLIEST AND MOST DESTRUCTIVE WILDFIRE IN THE STATE'S HISTORY. ALTHOUGH HIS FAMILY WAS SAFE, HE STRUGGLED TO COPE AND TURNED BACK TO MUSIC, HOPING THAT IT WOULD HELP COMFORT HIMSELF AND OTHERS. HELP IT DID, INSPIRING A MONTH-LONG ROAD TRIP ACROSS THE U.S. TO MUSIC CITY, WRITING MUSIC AND PLAYING DIVE BARS ALONG THE WAY. SINCE MAKING IT TO NASHVILLE, THE SINGER HAS MADE A HUGE SPLASH WITH SONGS SUCH AS "I DON'T WANNA GO TO HEAVEN" AND ITS CORRESPONDING VERSION WITH TENILLE TOWNES, AS WELL AS HIS PLATINUM-CERTIFIED MULTI-WEEK NO. 1 HIT "WHISKEY ON YOU." LAUDED AS THE "BREAKUP SONG OF THE SUMMER" BY COUNTRY NOW AND "AN ENORMOUSLY SATISFYING COUNTRY KISS-OFF ANTHEM" BY STEREOGUM, "WHISKEY ON YOU" AMASSED OVER 7.5 MILLION TOTAL GLOBAL ON-DEMAND STREAMS IN ITS FIRST WEEK, REACHING NO. 10 ON THE COUNTRY ON-DEMAND STREAMING CHART. THE TRACK ALSO DEBUTED AT NO. 84 ON THE BILLBOARD HOT 100 AND NO. 14 ON THE HOT COUNTRY SONGS CHART, MARKING SMITH'S FIRST CAREER ENTRY ON THE CHART. HE ALSO RE-ENTERED BILLBOARD'S EMERGING ARTISTS CHART AT NO. 1, BECOMING THE TOP EMERGING ACT IN THE U.S. FOR THE FIRST TIME. "WHISKEY ON YOU" HAS AMASSED OVER 230 MILLION TOTAL GLOBAL ON-DEMAND STREAMS TO DATE. NATE RELEASED HIS DEBUT, SELF-TITLED ALBUM ON APRIL 28.

Stars Scholarship Fund

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community. Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education. The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.



22 Texas College & University Partners

Stars Scholarship Fund has established partnerships with 22 area colleges and universities via our Matching Funds Program. These institutions agree to match Stars' contributions dollar for dollar, where the award amount is split 50/50. Our partner institutions represent Texas colleges and universities that serve the students from our community.



Serves 30 Counties in South & West Texas

Stars Scholarship Fund serves students from thirty (30) counties in the West and South Texas area: Aransas, Bee, Brewster, Brooks, Cameron, Culberson, Duval, El Paso, Goliad, Hidalgo, Hudspeth, Jeff Davis, Jim Hogg, Jim Wells, Karnes, Kenedy, Kleberg, La Salle, Live Oak, McMullen, Nueces, Pecos, Presidio, San Patricio, Refugio, Starr, Terrell, Webb, Willacy and Zapata



Scholarships to Students at Every Level

Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background. Stars Scholarship Fund provides scholarships to undergraduate, graduate and doctoral students.



Commit 100% of Funds Donated to Scholarships

All operating expenses are underwritten largely by L&F Distributors, allowing Stars Scholarship Fund to commit 100% of every dollar donated to scholarships for the students of south and west Texas to attend the college of their choice.



Trusted Non-Profit

Stars Scholarship Fund is a 501C-3 nonprofit organization; and has earned a Candid Platinum Seal of Transparency with GuideStar, one of the leading reporting agencies for non-profit organizations.

38
MILLION DOLLARS
IN SCHOLARSHIPS
SINCE 2002

18,490
STUDENTS
HAVE RECEIVED
A SCHOLARSHIP SINCE 2002

58%
RECIPIENTS ARE
FIRST-GENERATION
STUDENTS

RECIPIENTS HOLD A 3.5 GPA OR GREATER

Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

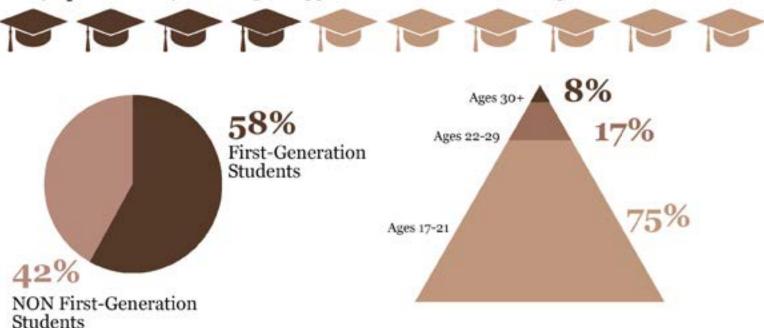
Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

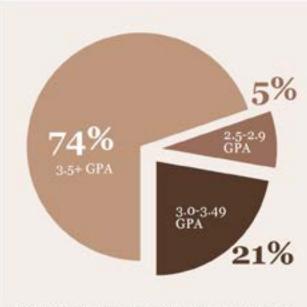
A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.

2022-2023 Recipient Demographics

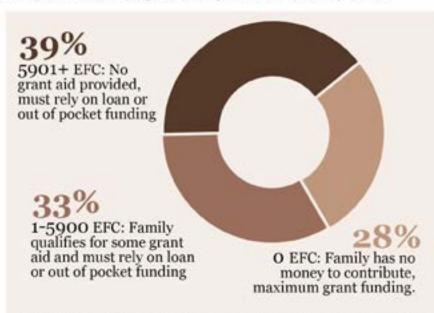
Only 4 out of every 10 eligible applicants received a scholarship



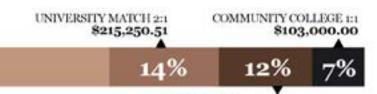
Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



Stars Scholarship Fund recipients represent academically talented and highly motivated students from the community, with 95% of scholarship recipients maintaining a 3.0 GPA or higher.



Of the 714 students receiving a scholarship for the 2022-2023 academic year, 61% are Pell Grant Eligible and thus deemed financially in need by the United States Department of Education. These students are offered partial grant funding to pay tuition. 39% of our recipients only qualify for self-help aid and must rely on federal loans to fund their education.



2022-2023 Recipients



Ellora Vela Texas Tech University

"Stars Scholarship allowed me to pursue a Bachelors and Master's Degrees at Texas Tech University. Completing a post-secondary education would been impossible without their support. Thank you Stars Scholarship and donors!"



Cristian Rosales UT Health San Antonio

"Thanks to the Stars Scholarship fund, I
was able to figure out of my living
situation for my first year. I was able to
focus on my studies and adapt to living
a new setting more easily. This
scholarship fund legitimately cares
about each situation that recipients are
in and is more than willing to help!"



Rebecca Villarreal College of Saint Mary

"Paying for college has always been a question for my family. The Stars Scholarship helped my family and I cover most of my leftover tuition which was a blessing. When I got word about receiving the Stars scholarship, I cried because I was so happy."



Jayra Yacute South Texas College

"The Stars Scholarship fund has helped me continue to pursue my dream to graduate. It has provided me with this opportunity, and I will forever be thankful. I appreciate all those that help in the Stars Scholarship."



Lois Baldado University of Texas Rio Grande Valley

"The Stars Scholarship has greatly funded my undergraduate education and pathway to medical school. I am one step closer to pursuing my career goals, and I am incredibly grateful for this blessing."



Esteban Guerrero-Ortiz Texas State University

"As a graduate student, you don't get too much financial support. Thanks to this scholarship, I was able to attend my chosen counseling program and hopefully return to the valley and make an impact to people's mental health. Thank you, Stars Scholarship, and donors, for making my dreams possible!"

MATCHING PARTNERS





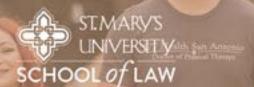
Laredo College



Schreiner University























TEXAS



TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EL PASO







The University of Texas at San Antonio"

UTRGV



Matching Partnership History

Institution	Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
Del Mar College	\$1,400.00	\$752,550.00	691	AY 2004-2005
El Paso Community College	\$2,000.00	\$482,900.00	316	AY 2014-2015
Laredo Community College	\$1,400.00	\$450,870.40	386	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$289,828.00	59	AY 2013-2014
Schreiner University	\$3,500.00	\$201,000.00	42	AY 2013-2014
South Texas College	\$1,000.00	\$1,225,101.00	1259	AY 2004-2005
St. Mary's University	\$4,000.00	\$615,000.00	150	AY 2013-2014
St. Mary's University School of Law	\$10,000.00	\$300,000.00	32	AY 2013-2014
Texas A&M International University	\$2,000.00	\$2,189,500.00	1127	AY 2004-2005
Texas A&M University	\$3,500.00	\$4,628,500.46	1390	AY 2004-2005
Texas A&M University Corpus Christi	\$2,000.00	\$3,142,000.00	1642	AY 2004-2005
Texas A&M University Kingsville	\$2,000.00	\$1,815,000.00	927	AY 2004-2005
Texas State Technical College	\$1,400.00	\$695,650.00	459	AY 2004-2005
Texas State University	\$2,000.00	\$1,267,000.00	657	AY 2007-2008
Texas Tech University	\$2,000.00	\$654,250.00	280	AY 2006-2007
Texas Tech Health Science Center El Paso	\$4,000.00	\$92,000.00	24	AY 2020-2021
University of Texas - Austin	\$3,500.00	\$3,240,999.76	951	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1659	AY 2005-2006
University of Texas at Brownsville		\$3,654,200.00	1749	AY 2004-2005
University of Texas at El Paso	\$2,000.00	\$1,402,568.00	728	AY 2014-2015
University of Texas at San Antonio	\$2,000.00	\$744,000.00	368	AY 2013-2014
University of Texas Health San Antonio	\$2,000.00	\$1,113,000.00	503	AY 2004-2005
University of Texas Rio Grande Valley	\$2,000.00	\$2,623,000.00	1376	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$328,000.00	85	AY 2015-2016
General Fund	\$2,000.00	\$2,718,021.91	1630	AY 2004-2005
		\$38,022,817.37	18490	

Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
		Not Awarded	- 6	-		
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	o	1,012	1,333	75-92%	\$2,163,500
		26,892	18,490	83,872		\$38,022,81

83,872

Applications submitted since inception 45,382

Total eligible applicants since inception

18,490

Total scholarships awarded since inception

26,892

Total students were left unfunded since inception

BOARD OF DIRECTORS

Stars Scholarship Fund is fortunate to have a dedicated and diverse Board of Directors. Stars is governed by a small and cohesive Board of Directors who share a commitment to the goals and objectives of our organization and our work on behalf of higher education. Stars Scholarship Fund staff looks to the Board as sources of input, feedback, and guidance as decisions are made on behalf of organization. Our Board of Directors are geographically diverse in order to ensure all of south and west Texas is properly represented. In addition, our Board of Directors consists of experienced professionals who bring years of experience in business, community involvement, development and service towards education.



JOE LAMANTIA, JR.† FOUNDER L&F DISTRIBUTORS MCALLEN, TEXAS



GREG LAMANTIA VICE-CHAIRMAN L&F DISTRIBUTORS MCALLEN, TEXAS



KIRBY CAVIN SECRETARY/TREASURER ATLAS, HALL & RODRIGUEZ MCALLEN, TEXAS



PAUL D. CHAPA LINEBARGER GOGGAN BLAIR & SAMPSON CORPUS CHRISTI, TEXAS



RICHARD E DAYOUB THUNDERBIRD MANAGEMENT CONSULTING EL PASO, TEXAS



MARGARITA FLORES IBC BANK LAREDO, TEXAS



GLORIA HICKS ED HICKS IMPORTS CORPUS CHRISTI, TEXAS



JOE LAMANTIA, III L&F DISTRIBUTORS MCALLEN, TEXAS



STEVE LAMANTIA L&F DISTRIBUTORS LAREDO, TEXAS



TONY LAMANTIA L&F DISTRIBUTORS CORPUS CHRISTI, TEXAS



LISA PEISEN L&F DISTRIBUTORS EL PASO, TEXAS



VAL LAMANTIA L&F DISTRIBUTORS MCALLEN, TEXAS





May 22, 2023

Dear Media Partner.

As we enter 2023, Stars Scholarship Fund celebrates our 20th Anniversary. We will celebrate two decades of community, partnerships, and impact. Stars Scholarship Fund has awarded 18,490 scholarships that have allowed students to complete their degrees and go on to pursue their passions and contribute significantly to their communities and the world.

Stars Scholarship Fund's purpose is to advocate for students from our community and we exist to serve as an outlet in which you can invest in their future and the future of our community. The support of businesses and organizations such as yours is essential to our ability to operate successfully and to provide scholarships to students who might not otherwise have the resources to pursue higher education. With the support of our community, Stars Scholarship has disbursed \$38 million in scholarships to students from south and west Texas since its inception.

Since day one, Stars Scholarship has committed 100% of donations to student scholarships. We continue that commitment today as we prepare for our 2023 El Paso Extravaganza. Our Extravaganza will be held on Friday, October 6, 2023, and Stars Scholarship Fund will welcome featured entertainment by country music singer, Nate Smith. It is our goal to raise \$200,000 for student scholarships through this event.

This year's Extravaganza will be the first event Stars Scholarship Fund will hold in El Paso post-pandemic and we hope to bring our guests an experience and insight that most people are not privy to. At this private event, guests will enjoy a performance by Nate Smith where he will offer up a mix of vibrant tracks made for explosive live performances alongside soulful power ballads. Smith unleashed his long-awaited debut project on April 28th and accompanied a deluxe album on the same day.

Information regarding Stars Scholarship Fund and ways to support the El Paso Extravaganza is available to you at www.starsscholarship.org/media. Sponsors will enjoy the benefits of attending the Extravaganza, which includes a private event before Nate Smith's appearance that includes cocktails, dinner, and live auction.

A scholarship means that our recipients can stay focused on school and know that their community believes in their ability to succeed. We hope you will join us in celebrating our twenty years and become a part of this vital and meaningful work to help students be successful in obtaining a college degree.

Thank you for your consideration.

Sincerely,

Laura A. Escamilla, MPA **Board Member Executive Director**

> Platinum Transparency Candid.



\$35,000

1 table at the Extravaganza

Includes 10 total seats

Exclusive Table Location

2 Meet & Greet Passes

Company name recognition on radio throughout the year

Company logo recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on www.starsscholarship.org

Company logo recognition at the event

\$30,000

1 table at the Extravaganza

Includes 10 total seats

Premier table location

Company name recognition on television and radio throughout the year

Company logo recognition on print advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event



Diamond

\$20,000

1 table at the Extravaganza

Includes 10 total seats

Prestigious table location

Company name recognition on print and radio advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event

Emerald

\$15,000

1 table at the Extravaganza

Includes 10 total seats

Prime table location

Company name recognition in print advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company logo recognition at the event







MEDIA SPONSORSHIP AGREEMENT

PRINT/OUTDOOR/WEB MEDIA EL PASO

SPONSORSHIP LEVEL Please select one								
CROWN OF JEWELS (\$35,000)	DOUBLE DIAM (\$30,000)	MOND	DIAMOND (\$20,000)		MERALD \$1 <i>5</i> ,000)			
SPONSORSHIP AMOUN	T: \$		TYPE C	OF MEDIA:		OOOR	☐ PRINT	☐ WEB
SPONSOR INFORMATI	ON							
NAME OF COMPANY/C	PRGANIZATION:							
NAME AS IT SHOULD AF	PEAR IN STARS PR	OMOTIONS:						
"Crown of Jewels" and "Doubl								
☐ I will email logo ☐ Please	e use logo from 2018 [l do not have a	logo, please p	rint name as li	sted above			
CONTACT PERSON:				TITLE:				
PHYSICAL ADDRESS:	s address, no P.O. Boxe	s)			ı			
CITY:		STATE: ZIP:						
PHONE:		EMAIL:						
COMPANY FACEBOOK: COMPANY INSTAGRAM HANDLE: @				ANDLE:	COMPANY TWITTER HANDLE:			
LIST OF PUBLICATIONS	S/SITES INCLUDED	IN THIS AGREE	MENT:					
PULBICATION NAM	ΛE	LANUAGE		VALUE			PROOF OF PERFORMANCE SHOULD SENT TO	
1.		☐ ENGLISH ☐	SPANISH	\$		AA A I ID	- MAURICIO CUELLAR	
2.		ENGLISH	SPANISH	\$		MARK	MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501	
3.		ENGLISH	SPANISH	\$		3900		
4.			SPANISH	\$		MCAL		
5.		☐ ENGLISH ☐		\$			ED TO cio.cuellar@Infdist.c	om
OUTDOOR ADVER	TISING			\$				
 □ I understand that all dollars will be utilized under mutually agreed upon date and terms. □ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format. 								
This agreement has been authorized on/2023								
By: Print Name Here		Title:			Signatu	re		

SPONSORSHIP FORMS MAY BE

- EMAILED TO Mauricio Cuellar at <u>mauricio.cuellar@Infdist.com</u>
- EMAILED TO Laura Escamilla at <u>Laura.Escamilla@starsscholarship.org</u>



MEDIA SPONSORSHIP AGREEMENT

BROADCAST MEDIA EL PASO

SPONSORSHIP LEVEL Please select one										
CROWN OF JEWEL		JBLE DIAM),000)		DIAMOND (\$20,000)	EMER <i>A</i> (\$15,0					
SPONSORSHIP AMOUNT: \$				TYPE OF MEDIA	A: 🗆	RADIO	☐ TELEVISION			
SPONSOR INFORMATION										
NAME OF COMPANY/ORGANIZATION:										
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:										
"Crown of Jewels" and "Do	uble Diamond" s	onsors sho	ould send one logo	to <u>laura.escamilla@stars</u>	scholarsh	ip.org				
☐ I will email logo ☐ Ple	ease use logo fro	m 2018 [] I do not have a	logo, please print name o	as listed o	above				
CONTACT PERSON:				TITLE	:					
PHYSICAL ADDRESS: (Tickets will be delivered to this address, no P.O. Boxes)										
CITY: STATE:						ZIP:				
PHONE:	PHONE: EMAIL:									
COMPANY FACEBOOK: COMPAN facebook.com/							Company twitter handle: @			
, according,		P	<u> </u>							
LIST OF STATIONS I	NCLUDED IN .	THIS AGI	REEMENT*:							
CALL LETTERS	STATION	LANUA	GE	RATE PER SPOT	VALU	E	PROOF OF PERFORMANCE			
1.		☐ ENG	LISH SPANISH	\$	\$		SHOULD BE SENT TO			
2.		☐ ENG	LISH SPANISH	\$	\$		MAURICIO CUELLAR MARKETING MANAGER			
3.		☐ ENGLISH ☐ SPANISH		\$	\$		L&F DISTRIBUTORS 3900 N MCCOLL RD			
4.		☐ ENG	LISH SPANISH	\$	\$		MCALLEN, TEXAS 78501			
5.		ENG	ISH SPANISH	\$	\$		EMAILED TO mauricio.cuellar@Infdist.com			
U understand that all dollars will be utilized under mutually agreed upon date and terms.										
☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.										
This agreement has been authorized on/2023										
By: (Print Name Here) Title:			Title:	Si			ignature			

SPONSORSHIP FORMS MAY BE

- EMAILED TO Mauricio Cuellar at mauricio.cuellar@Infdist.com
- EMAILED TO Laura Escamilla at Laura. Escamilla@starsscholarship.org