

RIO GRANDE VALLEY

**EXT**

**RAV**

**AGA**

**NZA**

**AN EVENING WITH**

**MICAH**

**PARSONS**

**STARS EXTRAVAGANZA**

RIO GRANDE VALLEY



**THURSDAY, APRIL 18, 2024**

**PRIVATE EVENT FOR SPONSORS | COCKTAILS | MUSIC | DINNER | AUCTION**  
TABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

**[WWW.STARSSCHOLARSHIP.ORG](http://WWW.STARSSCHOLARSHIP.ORG)**

# MICAH PARSONS

Micah Parsons stands out as one of football's star defensive talents at the linebacker position. An All-American at Penn State Football, he earned the prestigious Butkus-Fitzgerald Linebacker of the Year award. Drafted twelfth overall by the Dallas Cowboys in the 2021 NFL Draft, Parsons quickly garnered recognition, including being named first-team All-Pro by the Associated Press and unanimously awarded the Defensive Rookie of the Year. In 2024, Parsons further solidified his reputation, earning a spot in the Pro Bowl for the third consecutive year.



# Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



# Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.

# 2023-2024 Recipients



**Diego Zuniga**  
*Our Lady of the Lake University*

“Stars Scholarship has been such a great help to my family and me in funding my undergraduate studies. I am so thankful to Stars Scholarship for providing me with such a wonderful opportunity to further my studies.”



**Danielle Pike**  
*South Texas College*

“Stars Scholarship has helped me continue and pursue my academic and career goals of becoming a future Medical Director. Furthermore, it has allowed me to lead by example as the first in my family to graduate with a 4-year degree.”



**Lindsey Montemayor**  
*Nova Southeastern University*

“The Stars Scholarship has helped me attend my dream college. My program of interest (Cardiovascular Sonography) is often expensive, and Stars has aided my family and I in affording tuition. This has eased my mind and allowed me to focus more on my education.”



**Joel Nweke**  
*UT Health San Antonio*

“Stars Scholarship has helped me throughout my undergrad and has continued to aid me during my graduate academic journey. I can never thank the foundation enough for their endless support!”



**Jacklyn Espinosa Gonzalez**  
*University of Texas  
Rio Grande Valley*

“I’m very grateful for the opportunities given to me. Because of the scholarship, I was able to get the necessary resources to help me apply to PA school which I will start next fall 2024. I didn’t have to worry about expenses and was able to focus on my grades and be a leader in my student organizations.”



**Eden Williamson**  
*University of Texas - Austin*

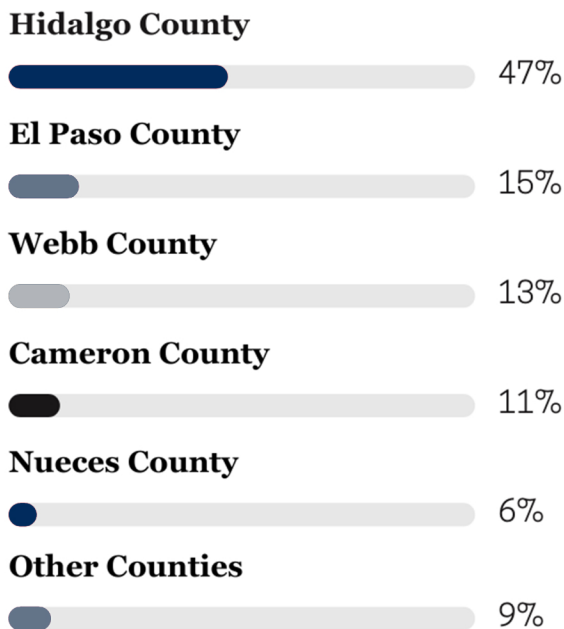
“The Stars Scholarship has allowed me to enjoy my time at UT Austin without worrying about the financial burden of college. I am immensely grateful for the donors and supporters of the Stars Scholarship who allow me and other students the opportunity to thrive!”

# Who we are helping



## 2023-2024 Recipients

Recipients represent the following counties for this academic year:

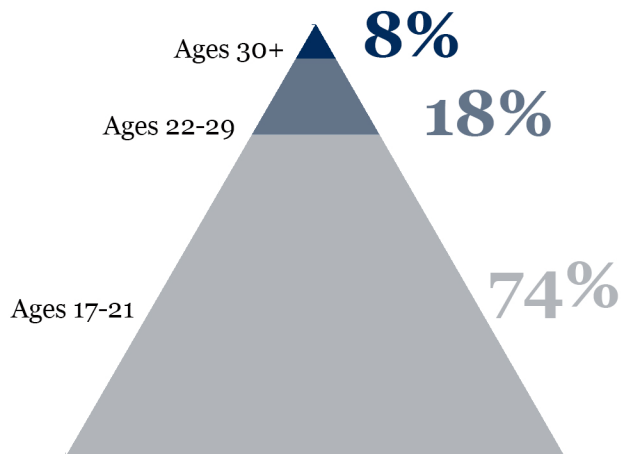
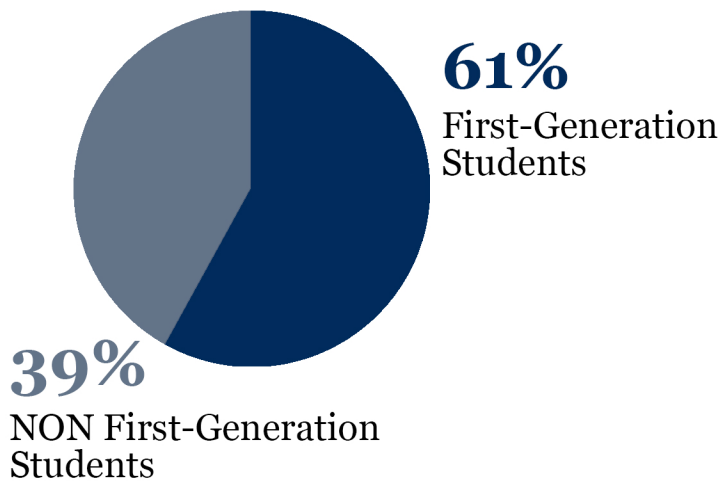


## Stars Scholarship Fund serves 30 south and west Texas counties.

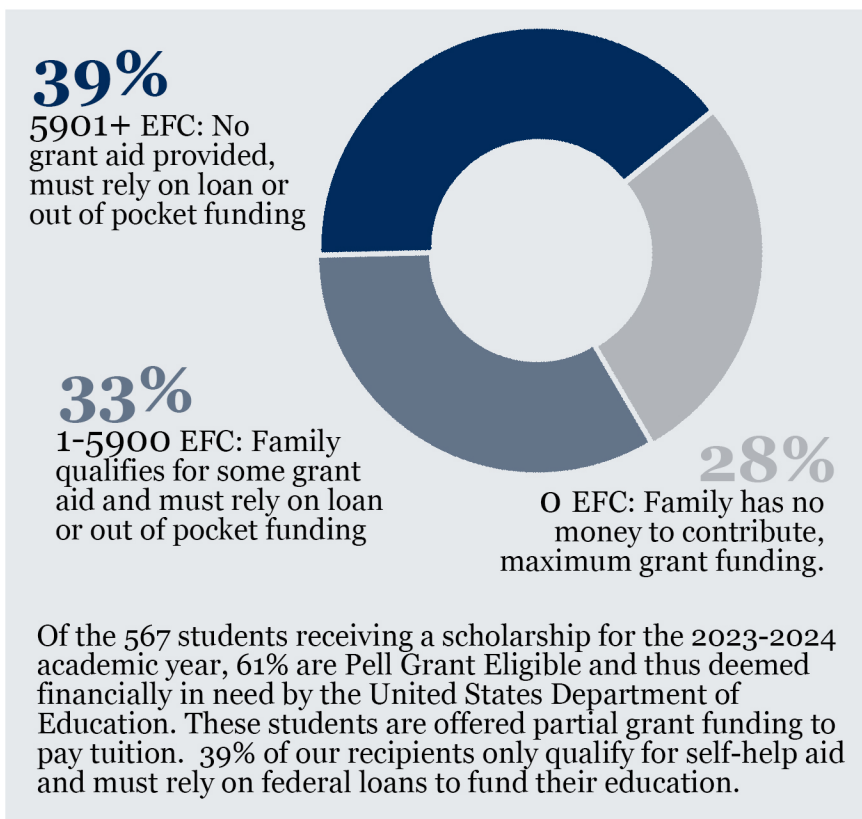
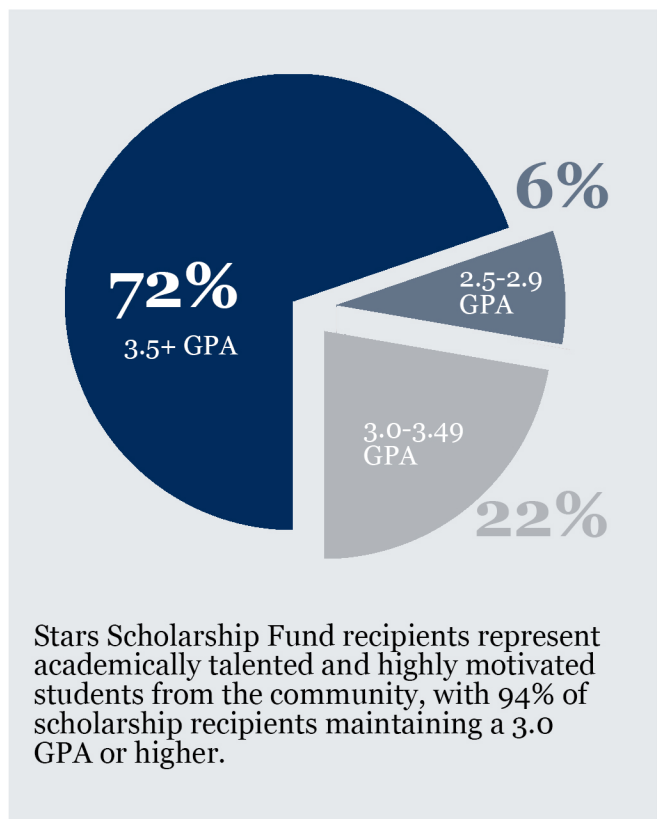
- |           |            |              |
|-----------|------------|--------------|
| Aransas   | Hudspeth   | Nueces       |
| Bee       | Jeff Davis | Pecos        |
| Brewster  | Jim Hogg   | Presidio     |
| Brooks    | Jim Wells  | Refugio      |
| Cameron   | Karnes     | San Patricio |
| Culberson | Kenedy     | Starr        |
| Duval     | Kleberg    | Terrell      |
| El Paso   | La Salle   | Webb         |
| Goliad    | Live Oak   | Willacy      |
| Hidalgo   | McMullen   | Zapata       |

# 2023-2024 Recipient Demographics

Only **4** out of every **10** eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



# Colleges and Majors

Auburn University	1
Baylor University	3
Boston University	1
Brigham Young University-Idaho	1
Brown University	1
College of Saint Catherine	1
Columbia University	1
Del Mar College	6
El Paso County Community College	25
Harvard College	1
Houston Baptist University	1
John Hopkins University	1
Laredo College	9
Massachusetts Institute of Technology	1
McNeese State University	1
Northeastern University	2
Our Lady of The Lake University	5
University of Pennsylvania	1
San Antonio College	1
Sarah Lawrence College	1
Schreiner University	1
South Texas College	59
Southwest University	1
St Mary's School of Law	3
St Mary's University	12
Stanford University	1
Sul Ross State University	1
Tarleton State University	1
Texas A&M International University	29
Texas A&M University	35
Texas A&M University - Commerce	1
Texas A&M University - Corpus Christi	31
Texas A&M University - Kingsville	23
Texas A&M University - Texarkana	1
Texas A&M University San Antonio	3
Texas A&M University System Health Science Center	2
Texas Lutheran University	1
Texas State Technical College	4
Texas State University	20
Texas Tech University	11
Texas Tech University Health Sciences Center El Paso	8
Texas Woman's University	1
Trinity University	1
University of Houston	1
University of Houston - Victoria	1
University of Illinois Chicago	1
University of Louisiana at Lafayette	1
University of North Texas	1
University of Pennsylvania	1
University of Phoenix	1
University of Southern California	2
University of Texas - El Paso	45
University of Texas at Arlington	2
University of Texas at Dallas	3
University of Texas at San Antonio	22
University of Texas at Tyler	1
University of Texas Austin	50
University of Texas Dallas	1
University of Texas Health - San Antonio	8
University of Texas Health Science Center at Houston	1
University of Texas School of Dentistry at Houston	1
University of Texas Rio Grande Valley	103
University of the Incarnate Word	8
Vanderbilt University	1
Wake Forest University	1

## TOP 10 MAJORS PURSUED BY RECIPIENTS

1. Biological Sciences
2. Nursing - LVN/RN/BSN
3. Business Administration
4. Computer Science
5. Education
6. Health Sciences
7. Mechanical Engineering
8. Psychology
9. Finance
10. Criminology





# Matching Partnership History

Institution	2023-2024 Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
<b>Del Mar College</b>	\$1,600.00	\$762,150.00	697	AY 2004-2005
<b>El Paso Community College</b>	\$2,000.00	\$522,900.00	337	AY 2014-2015
<b>Laredo Community College</b>	\$1,500.00	\$462,870.40	394	AY 2006-2007
<b>Our Lady of the Lake</b>	\$5,000.00	\$309,828.00	63	AY 2013-2014
<b>Schreiner University</b>	\$5,000.00	\$206,000.00	43	AY 2013-2014
<b>South Texas College</b>	\$1,000.00	\$1,275,101.00	1311	AY 2004-2005
<b>St. Mary's University</b>	\$4,000.00	\$659,000.00	161	AY 2013-2014
<b>St. Mary's University School of Law</b>	\$10,000.00	\$320,000.00	34	AY 2013-2014
<b>Texas A&amp;M International University</b>	\$3,000.00	\$2,270,500.00	1154	AY 2004-2005
<b>Texas A&amp;M University</b>	\$5,000.00	\$4,788,500.46	1422	AY 2004-2005
<b>Texas A&amp;M University Corpus Christi</b>	\$3,000.00	\$3,235,000.00	1673	AY 2004-2005
<b>Texas A&amp;M University Kingsville</b>	\$2,000.00	\$1,861,000.00	950	AY 2004-2005
<b>Texas State Technical College</b>	\$2,000.00	\$701,650.00	463	AY 2004-2005
<b>Texas State University</b>	\$3,000.00	\$1,318,000.00	674	AY 2007-2008
<b>Texas Tech University</b>	\$3,000.00	\$684,250.00	290	AY 2006-2007
<b>Texas Tech Health Science Center El Paso</b>	\$4,000.00	\$124,000.00	32	AY 2020-2021
<b>University of Texas - Austin</b>	\$5,000.00	\$3,470,998.84	997	AY 2010-2011
<b>University of Texas - Pan American</b>		\$3,397,877.84	1659	AY 2005-2006
<b>University of Texas at Brownsville</b>		\$3,654,200.00	1749	AY 2004-2005
<b>University of Texas at El Paso</b>	\$3,000.00	\$1,537,568.00	773	AY 2014-2015
<b>University of Texas at San Antonio</b>	\$3,000.00	\$795,000.00	385	AY 2013-2014
<b>University of Texas Health San Antonio</b>	\$3,000.00	\$1,134,000.00	510	AY 2004-2005
<b>University of Texas Rio Grande Valley</b>	\$3,000.00	\$2,893,000.00	1466	AY 2015-2016
<b>University of the Incarnate Word</b>	\$4,000.00	\$360,000.00	93	AY 2015-2016
<b>General Fund</b>	\$2,000.00	\$2,903,021.91	1727	AY 2004-2005
		<b>\$39,646,416.45</b>	<b>19,057</b>	

# Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
		<i>Not Awarded</i>				
2023-2024	2,382	1,366	567	4,315	13.14%	\$1,511,624
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	0	1,012	1,333	75.92%	\$2,163,500
		<b>28,258</b>	<b>19,057</b>	<b>88,187</b>		<b>\$39,534,441</b>

**88,187**

Applications submitted since inception

**47,315**

Total eligible applicants since inception

**19,057**

Total scholarships awarded since inception

**28,258**

Total students were left unfunded since inception

# Board of Directors

Stars is governed by a small and cohesive Board of Directors who share a commitment to the goals and objectives of our organization and our work on behalf of higher education. Our Board of Directors consists of experienced professionals who bring years of experience in business, community involvement, development and service towards education.



**Joe LaMantia, Jr. †**  
Founder



**Greg LaMantia**  
Vice-Chairman  
L&F Distributors  
McAllen, Texas



**Kirby Cavin**  
Secretary/Treasurer  
Atlas, Hall & Rodriguez  
McAllen, Texas



**Paul D. Chapa**  
Linebarger Goggan Blair &  
Sampson  
Corpus Christi, Texas



**Richard E. Dayoub**  
Thunderbird Management  
Consulting  
El Paso, Texas



**Margarita Flores**  
IBC Bank  
Laredo, Texas



**Gloria Hicks**  
Ed Hicks Family of  
Dealerships  
Corpus Christi, Texas



**Joe LaMantia, III**  
L&F Distributors  
McAllen, Texas



**Steve LaMantia**  
L&F Distributors  
Laredo, Texas



**Tony LaMantia**  
L&F Distributors  
Corpus Christi, Texas



**Val LaMantia**  
L&F Distributors  
McAllen, Texas



**Lisa Peisen**  
L&F Distributors  
El Paso, Texas



# Media Sponsorship Opportunities

## Rio Grande Valley

### Crown of Jewels

**\$55,000**

#### 1 tables at the Extravaganza

Includes 8 total seats

Exclusive Table Location

2 Meet & Greet Passes

Company name recognition on radio throughout the year

Company logo recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company logo recognition at the event

### Double Diamond

**\$45,000**

#### 1 Table at the Extravaganza

Includes 8 total seats

Premier table location

Company name recognition on radio and outdoor advertising throughout the year

Company logo recognition on television and print advertising throughout the year

Year-round logo recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company logo recognition at the event

### Diamond

**\$30,000**

#### 1 table at the Extravaganza

Includes 8 total seats

Prestigious table location

Company name recognition on television, print, and radio advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company recognition at the event

### Emerald

**\$20,000**

#### 1 table at the Extravaganza

Includes 8 total seats

Prime table location

Company name recognition on television, print and radio advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company name recognition at the event

### Sapphire

**\$15,000**

#### 1 table at the Extravaganza

Includes 8 total seats

Company name recognition on print and radio advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company name recognition at the event

### Ruby

**\$10,000**

#### 1 table at the Extravaganza

Includes 8 total seats

Company name recognition on print advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company name recognition at the event



**MEDIA SPONSORSHIP AGREEMENT**  
**BROADCAST MEDIA**  
**RIO GRANDE VALLEY**

SPONSORSHIP LEVEL <i>Please select one</i>	
<input type="checkbox"/> <b>CROWN OF JEWELS</b> (\$55,000)	<input type="checkbox"/> <b>DOUBLE DIAMOND</b> (\$45,000)
<input type="checkbox"/> <b>DIAMOND</b> (\$30,000)	<input type="checkbox"/> <b>EMERALD</b> (\$20,000)
<input type="checkbox"/> <b>SAPPHIRE</b> (\$15,000)	<input type="checkbox"/> <b>RUBY</b> (\$10,000)
SPONSORSHIP AMOUNT: \$	TYPE OF MEDIA: <input type="checkbox"/> RADIO <input type="checkbox"/> TELEVISION

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to <a href="mailto:laura.escamilla@starsscholarship.org">laura.escamilla@starsscholarship.org</a> <input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo from previous year <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:	TITLE:	
PHYSICAL ADDRESS: <small>(Tickets will be delivered to this address, no P.O. Boxes)</small>		
CITY:	STATE:	ZIP:
PHONE:	FAX:	EMAIL:

**LIST OF STATIONS INCLUDED IN THIS AGREEMENT\*:**

#	CALL LETTERS	STATION	LANGUAGE	RATE PER SPOT	VALUE	PROOF OF PERFORMANCE SHOULD BE SENT TO
1.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501  EMAILED TO <a href="mailto:mauricio.cuellar@lnfdist.com">mauricio.cuellar@lnfdist.com</a>
2.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
3.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
4.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
5.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	

I understand that all dollars will be utilized under mutually agreed upon date and terms.

I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.

This agreement has been authorized on ____/____/2024		
By: (Print Name Here)	Title:	Signature

**SPONSORSHIP FORMS MAY BE**

EMAILED TO Mauricio Cuellar at [mauricio.cuellar@lnfdist.com](mailto:mauricio.cuellar@lnfdist.com)

EMAILED TO Laura Escamilla at [Laura.Escamilla@starsscholarship.org](mailto:Laura.Escamilla@starsscholarship.org)



**MEDIA SPONSORSHIP AGREEMENT**  
 PRINT/OUTDOOR/WEB MEDIA  
 RIO GRANDE VALLEY

SPONSORSHIP LEVEL <i>Please select one</i>					
<input type="checkbox"/> <b>CROWN OF JEWELS</b> (\$55,000)	<input type="checkbox"/> <b>DOUBLE DIAMOND</b> (\$45,000)	<input type="checkbox"/> <b>DIAMOND</b> (\$30,000)	<input type="checkbox"/> <b>EMERALD</b> (\$20,000)	<input type="checkbox"/> <b>SAPPHIRE</b> (\$15,000)	<input type="checkbox"/> <b>RUBY</b> (\$10,000)
SPONSORSHIP AMOUNT: \$			TYPE OF MEDIA: <input type="checkbox"/> OUTDOOR <input type="checkbox"/> PRINT <input type="checkbox"/> WEB		

<b>SPONSOR INFORMATION</b>		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to <a href="mailto:laura.escamilla@starsscholarship.org">laura.escamilla@starsscholarship.org</a> <input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo on file <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:	TITLE:	
PHYSICAL ADDRESS: <small>(Donor gift will be delivered to this address, no P.O. Boxes)</small>		
CITY:	STATE:	ZIP:
PHONE:	FAX:	EMAIL:

**LIST OF PUBLICATIONS/SITES INCLUDED IN THIS AGREEMENT:**

	PULBICATION NAME	LANUAGE	VALUE	<b>PROOF OF PERFORMANCE SHOULD BE SENT TO</b>
1.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501  EMAILED TO <a href="mailto:mauricio.cuellar@lnfdist.com">mauricio.cuellar@lnfdist.com</a>
2.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
3.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
4.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
5.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
	OUTDOOR ADVERTISING		\$	

I understand that all dollars will be utilized under mutually agreed upon date and terms.

I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.

This agreement has been authorized on ____/____/2024		
By: Print Name Here	Title:	Signature


**SPONSORSHIP FORMS MAY BE**

EMAILED TO Mauricio Cuellar at [mauricio.cuellar@lnfdist.com](mailto:mauricio.cuellar@lnfdist.com)

EMAILED TO Laura Escamilla at [Laura.Escamilla@starsscholarship.org](mailto:Laura.Escamilla@starsscholarship.org)

# CONTACT US

 956.627.1718

 3900 N McColl Rd. | McAllen, Texas 78501

 [www.starsscholarship.org](http://www.starsscholarship.org)




## STARS SCHOLARSHIP FUND

To inquire on sponsorship opportunities, contact:


**Laura A. Escamilla, Executive Director**

 [laura.escamilla@starsscholarship.org](mailto:laura.escamilla@starsscholarship.org)

 956.267.9781

**Val LaMantia, Board Member**

 [val.lamantia@LNFdist.com](mailto:val.lamantia@LNFdist.com)

 956.267.7991



# STARS SCHOLARSHIP FUND



**EMPOWERING  
DREAMS**

**TRANSFORMING  
LIVES**