

EL PASO

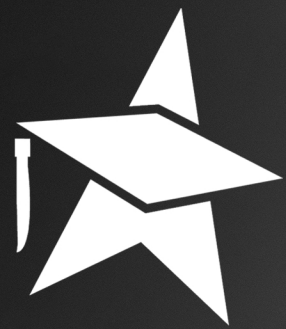
EXT

RAV

AGA

NZA

AN EVENING OF COMEDY WITH



PAT MCGANN

STARS EXTRAVAGANZA

EL PASO, TEXAS



THURSDAY, SEPTEMBER 26, 2024

PRIVATE EVENT FOR SPONSORS | COCKTAILS | MUSIC | DINNER | AUCTION

TABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

WWW.STARSSCHOLARSHIP.ORG



PAT MCGANN

Pat McGann is quickly rising as one of the sharpest stand-ups in the comedy world. A relative latecomer to the scene, Pat began stand up at the age of 31 after realizing he was not very good at selling packaging. He hustled his way to become the house emcee at Zanies Chicago, where he distinguished himself as especially adept at working the crowd. A father of 3 young children, Pat's appeal stems from his quick wit & relatable take on family. In 2017, McGann began touring as the opening act for Sebastian Maniscalco, moving with him from clubs, to theaters, and to arenas, including 4 sold out shows at Madison Square Garden. McGann's relatively short, but impressive resume, includes performances on The Late Show with David Letterman, The Late Show with Stephen Colbert, Montreal's famed Just For Laughs Festival, Gilda's LaughFest, The Great American Comedy Festival and the Nashville Comedy Fest. McGann still calls Chicago home.





Media Sponsorship Opportunities

El Paso

Crown of Jewels

\$35,000

1 table at the Extravaganza

Includes 10 total seats

Exclusive Table Location

2 Meet & Greet Passes

Company name recognition on radio throughout the year

Company logo recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on www.starsscholarship.org

Company logo recognition at the event

Double Diamond

\$30,000

1 table at the Extravaganza

Includes 10 total seats

Premier table location

Company name recognition on television and radio throughout the year

Company logo recognition on print advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event

Diamond

\$20,000

1 table at the Extravaganza

Includes 10 total seats

Prestigious table location

Company name recognition on print and radio advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event

Emerald

\$15,000

1 table at the Extravaganza

Includes 10 total seats

Prime table location

Company name recognition in print advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company logo recognition at the event



MEDIA SPONSORSHIP AGREEMENT

BROADCAST MEDIA

EL PASO

SPONSORSHIP LEVEL <i>Please select one</i>			
<input type="checkbox"/> CROWN OF JEWELS (\$35,000)	<input type="checkbox"/> DOUBLE DIAMOND (\$30,000)	<input type="checkbox"/> DIAMOND (\$20,000)	<input type="checkbox"/> EMERALD (\$15,000)
SPONSORSHIP AMOUNT: \$		TYPE OF MEDIA: <input type="checkbox"/> RADIO <input type="checkbox"/> TELEVISION	

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to laura.escamilla@starsscholarship.org		
<input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo from 2018 <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:		TITLE:
PHYSICAL ADDRESS: (Tickets will be delivered to this address, no P.O. Boxes)		
CITY:	STATE:	ZIP:
PHONE:	EMAIL:	
COMPANY FACEBOOK: facebook.com/	COMPANY INSTAGRAM HANDLE: @	COMPANY TWITTER HANDLE: @

LIST OF STATIONS INCLUDED IN THIS AGREEMENT*:

	CALL LETTERS	STATION	LANGUAGE	RATE PER SPOT	VALUE	PROOF OF PERFORMANCE SHOULD BE SENT TO MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501 EMAILED TO mauricio.cuellar@lnfdist.com
1.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
2.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
3.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
4.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
5.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	

☐ I understand that all dollars will be utilized under mutually agreed upon date and terms.

☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.

This agreement has been authorized on ____/____/2024		
By: (Print Name Here)	Title:	Signature

SPONSORSHIP FORMS MAY BE

EMAILED TO Mauricio Cuellar at mauricio.cuellar@lnfdist.com

EMAILED TO Laura Escamilla at Laura.Escamilla@starsscholarship.org



MEDIA SPONSORSHIP AGREEMENT

PRINT/OUTDOOR/WEB MEDIA

EL PASO

SPONSORSHIP LEVEL <i>Please select one</i>			
<input type="checkbox"/> CROWN OF JEWELS (\$35,000)	<input type="checkbox"/> DOUBLE DIAMOND (\$30,000)	<input type="checkbox"/> DIAMOND (\$20,000)	<input type="checkbox"/> EMERALD (\$15,000)
SPONSORSHIP AMOUNT: \$		TYPE OF MEDIA: <input type="checkbox"/> OUTDOOR <input type="checkbox"/> PRINT <input type="checkbox"/> WEB	

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to laura.escamilla@starsscholarship.org		
<input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo from 2018 <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:		TITLE:
PHYSICAL ADDRESS:		
(Tickets will be delivered to this address, no P.O. Boxes)		
CITY:	STATE:	ZIP:
PHONE:	EMAIL:	
COMPANY FACEBOOK: facebook.com/	COMPANY INSTAGRAM HANDLE: @	COMPANY TWITTER HANDLE: @

LIST OF PUBLICATIONS/SITES INCLUDED IN THIS AGREEMENT:

	PULBICATION NAME	LANGUAGE	VALUE	PROOF OF PERFORMANCE SHOULD BE SENT TO
1.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501 EMAILED TO mauricio.cuellar@lnfdist.com
2.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
3.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
4.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
5.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
	OUTDOOR ADVERTISING		\$	

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This agreement has been authorized on ____/____/2024		
By: Print Name Here	Title:	Signature

SPONSORSHIP FORMS MAY BE

EMAILED TO Mauricio Cuellar at mauricio.cuellar@lnfdist.com

EMAILED TO Laura Escamilla at Laura.Escamilla@starsscholarship.org

Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.

2023-2024 Recipients



Estaban Hinojo
University of Texas at El Paso

"The Stars Scholarship has been the guiding light on my path towards a brighter future. The support has helped me be more resilient and motivated to overcome challenges, and has promoted a spirit of service. Thank you for being the catalysts of change in my life."



Chris Rojas
Texas Tech University HSC El Paso

"Being a single father, working a full-time job to support my family and pay for school, the Stars Scholarship has really helped me financially. It lifted the burden of incidentals I needed for school. Thank you so much for helping me achieve my dream of becoming a nurse!"



Luz Elena Melendez
University of Texas at El Paso

"Thanks for believing in my potential and investing in my future. I am grateful for this scholarship that is making my academic journey possible!"



Jesus Reyes
University of Texas at El Paso

"The help I have received from the Stars Scholarship Fund has lifted such a financial burden off of my shoulders, as I have been able to focus full-time on my coursework and thesis research."



Thelma Garcia
University of Texas at El Paso

"Thanks to this generous scholarship, I have been able to significantly reduce my financial stress while pursuing higher education. This scholarship isn't just an investment in my future; it's an investment in the future of my family, motivating us all to value and pursue educational opportunities."



Guadalupe Ramirez
Texas Tech University HSC El Paso

"The Stars Scholarship illuminated my path through nursing school, turning dreams into reality. Through generous donors, it brought not just financial support but a beacon of hope, guiding me towards a fulfilling career in healthcare"

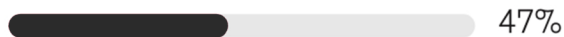
Who we are helping



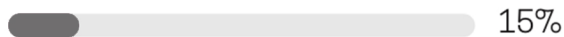
2023-2024 Recipients

Recipients represent the following counties for this academic year:

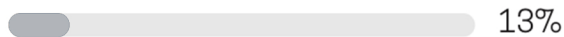
Hidalgo County



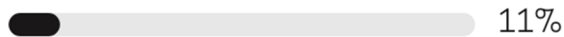
El Paso County



Webb County



Cameron County



Nueces County



Other Counties

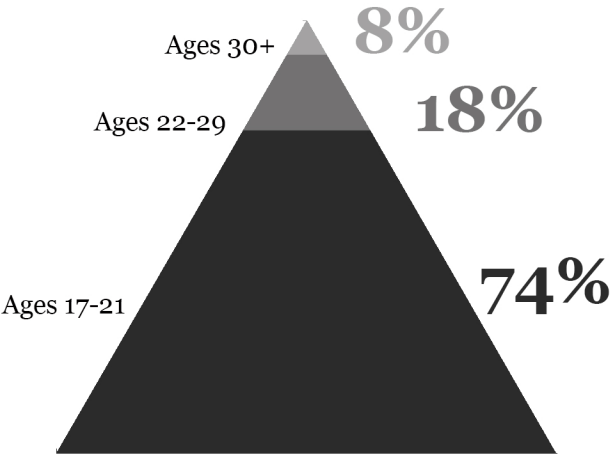
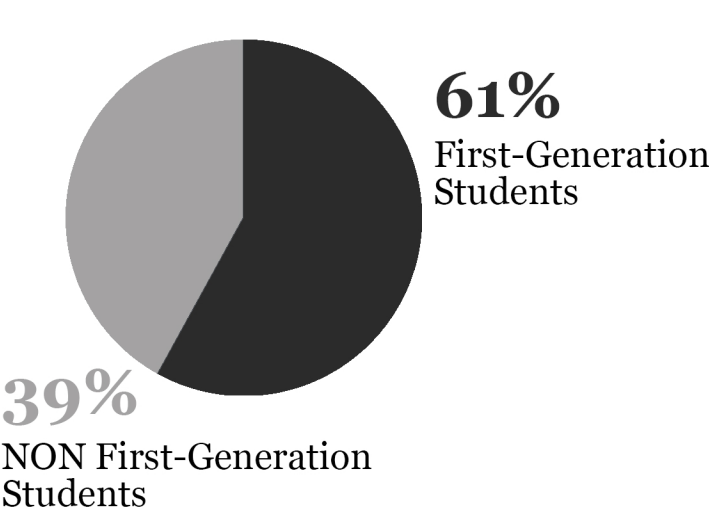


Stars Scholarship Fund serves 30 south and west Texas counties.

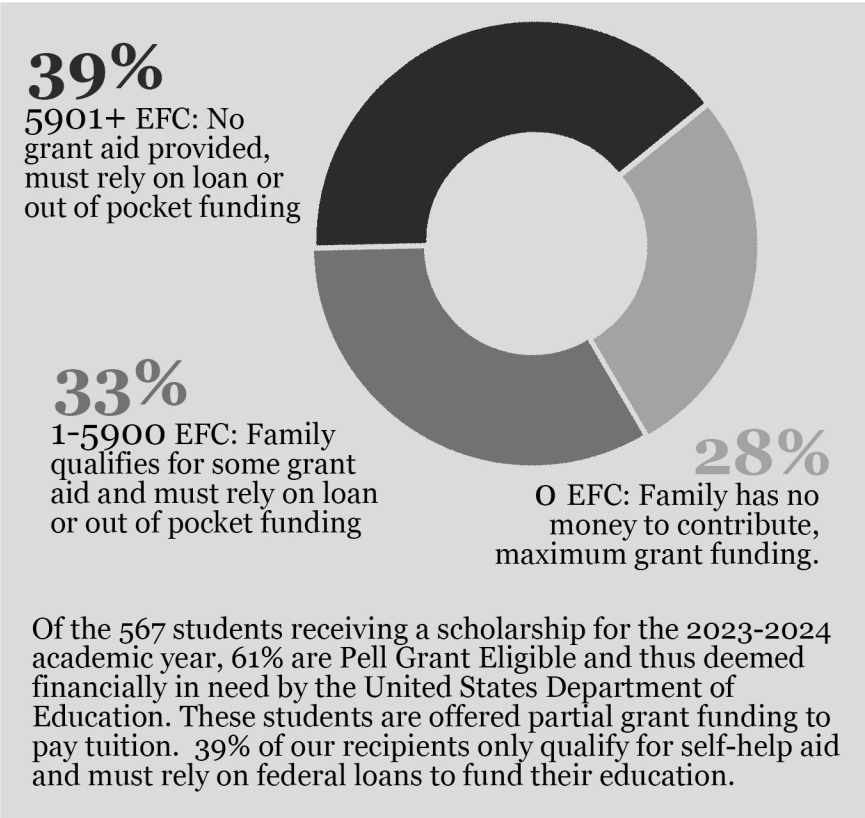
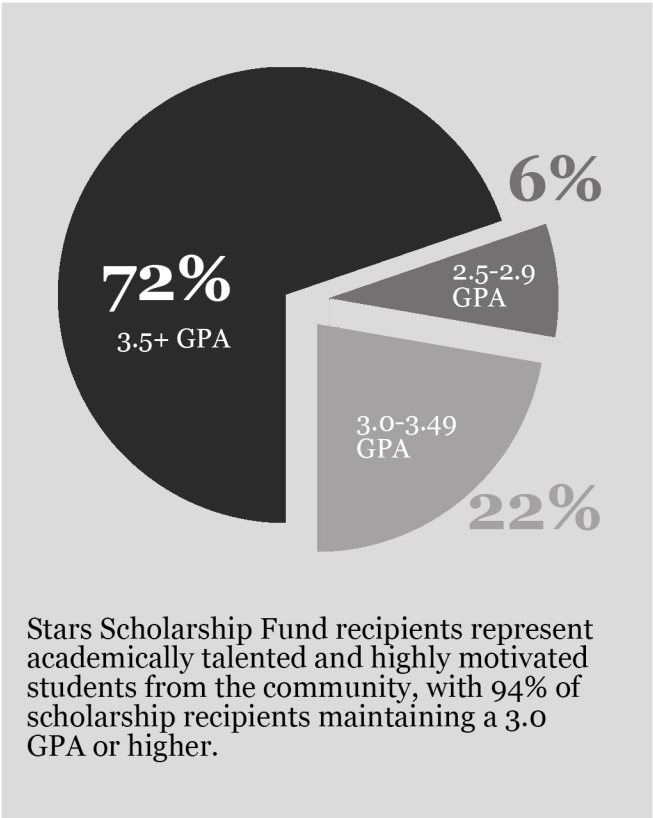
Aransas	Hudspeth	Nueces
Bee	Jeff Davis	Pecos
Brewster	Jim Hogg	Presidio
Brooks	Jim Wells	Refugio
Cameron	Karnes	San Patricio
Culberson	Kenedy	Starr
Duval	Kleberg	Terrell
El Paso	La Salle	Webb
Goliad	Live Oak	Willacy
Hidalgo	McMullen	Zapata

2023-2024 Recipient Demographics

Only **4** out of every **10** eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



Colleges and Majors

Auburn University	1
Baylor University	3
Boston University	1
Brigham Young University-Idaho	1
Brown University	1
College of Saint Catherine	1
Columbia University	1
Del Mar College	6
El Paso County Community College	25
Harvard College	1
Houston Baptist University	1
John Hopkins University	1
Laredo College	9
Massachusetts Institute of Technology	1
McNeese State University	1
Northeastern University	2
Our Lady of The Lake University	5
University of Pennsylvania	1
San Antonio College	1
Sarah Lawrence College	1
Schreiner University	1
South Texas College	59
Southwest University	1
St Mary's School of Law	3
St Mary's University	12
Stanford University	1
Sul Ross State University	1
Tarleton State University	1
Texas A&M International University	29
Texas A&M University	35
Texas A&M University - Commerce	1
Texas A&M University - Corpus Christi	31
Texas A&M University - Kingsville	23
Texas A&M University - Texarkana	1
Texas A&M University San Antonio	3
Texas A&M University System Health Science Center	2
Texas Lutheran University	1
Texas State Technical College	4
Texas State University	20
Texas Tech University	11
Texas Tech University Health Sciences Center El Paso	8
Texas Woman's University	1
Trinity University	1
University of Houston	1
University of Houston - Victoria	1
University of Illinois Chicago	1
University of Louisiana at Lafayette	1
University of North Texas	1
University of Pennsylvania	1
University of Phoenix	1
University of Southern California	2
University of Texas - El Paso	45
University of Texas at Arlington	2
University of Texas at Dallas	3
University of Texas at San Antonio	22
University of Texas at Tyler	1
University of Texas Austin	50
University of Texas Dallas	1
University of Texas Health - San Antonio	8
University of Texas Health Science Center at Houston	1
University of Texas School of Dentistry at Houston	1
University of Texas Rio Grande Valley	103
University of the Incarnate Word	8
Vanderbilt University	1
Wake Forest University	1

TOP 10 MAJORS PURSUED BY RECIPIENTS

1. Biological Sciences
2. Nursing - LVN/RN/BSN
3. Business Administration
4. Computer Science
5. Education
6. Health Sciences
7. Mechanical Engineering
8. Psychology
9. Finance
10. Criminology



Matching Partnership History

Institution	2023-2024 Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
Del Mar College	\$1,600.00	\$762,150.00	697	AY 2004-2005
El Paso Community College	\$2,000.00	\$522,900.00	337	AY 2014-2015
Laredo Community College	\$1,500.00	\$462,870.40	394	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$309,828.00	63	AY 2013-2014
Schreiner University	\$5,000.00	\$206,000.00	43	AY 2013-2014
South Texas College	\$1,000.00	\$1,275,101.00	1311	AY 2004-2005
St. Mary's University	\$4,000.00	\$659,000.00	161	AY 2013-2014
St. Mary's University School of Law	\$10,000.00	\$320,000.00	34	AY 2013-2014
Texas A&M International University	\$3,000.00	\$2,270,500.00	1154	AY 2004-2005
Texas A&M University	\$5,000.00	\$4,788,500.46	1422	AY 2004-2005
Texas A&M University Corpus Christi	\$3,000.00	\$3,235,000.00	1673	AY 2004-2005
Texas A&M University Kingsville	\$2,000.00	\$1,861,000.00	950	AY 2004-2005
Texas State Technical College	\$2,000.00	\$701,650.00	463	AY 2004-2005
Texas State University	\$3,000.00	\$1,318,000.00	674	AY 2007-2008
Texas Tech University	\$3,000.00	\$684,250.00	290	AY 2006-2007
Texas Tech Health Science Center El Paso	\$4,000.00	\$124,000.00	32	AY 2020-2021
University of Texas - Austin	\$5,000.00	\$3,470,998.84	997	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1659	AY 2005-2006
University of Texas at Brownsville		\$3,654,200.00	1749	AY 2004-2005
University of Texas at El Paso	\$3,000.00	\$1,537,568.00	773	AY 2014-2015
University of Texas at San Antonio	\$3,000.00	\$795,000.00	385	AY 2013-2014
University of Texas Health San Antonio	\$3,000.00	\$1,134,000.00	510	AY 2004-2005
University of Texas Rio Grande Valley	\$3,000.00	\$2,893,000.00	1466	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$360,000.00	93	AY 2015-2016
General Fund	\$2,000.00	\$2,903,021.91	1727	AY 2004-2005
		\$39,646,416.45	19,057	

Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
Not Awarded						
2023-2024	2,382	1,366	567	4,315	13.14%	\$1,511,624
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	0	1,012	1,333	75.92%	\$2,163,500
		28,258	19,057	88,187		\$39,534,441

88,187

Applications submitted since inception

47,315

Total eligible applicants since inception

19,057

Total scholarships awarded since inception

28,258

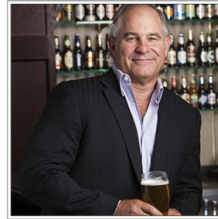
Total students were left unfunded since inception

Board of Directors

Stars is governed by a small and cohesive Board of Directors who share a commitment to the goals and objectives of our organization and our work on behalf of higher education. Our Board of Directors consists of experienced professionals who bring years of experience in business, community involvement, development and service towards education.



Joe LaMantia, Jr. †
Founder



Greg LaMantia
Vice-Chairman
L&F Distributors
McAllen, Texas



Kirby Cavin
Secretary/Treasurer
Atlas, Hall & Rodriguez
McAllen, Texas



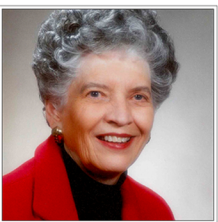
Paul D. Chapa
Linebarger Goggan Blair &
Sampson
Corpus Christi, Texas



Richard E. Dayoub
Thunderbird Management
Consulting
El Paso, Texas



Margarita Flores
IBC Bank
Laredo, Texas



Gloria Hicks
Ed Hicks Family of
Dealerships
Corpus Christi, Texas



Joe LaMantia, III
L&F Distributors
McAllen, Texas



Steve LaMantia
L&F Distributors
Laredo, Texas



Tony LaMantia
L&F Distributors
Corpus Christi, Texas



Val LaMantia
L&F Distributors
McAllen, Texas



Lisa Peisen
L&F Distributors
El Paso, Texas

CONTACT US



956.627.1718



3900 N McColl Rd. | McAllen, Texas 78501



www.starsscholarship.org



STARS SCHOLARSHIP FUND

To inquire on sponsorship opportunities, contact:

Laura A. Escamilla, Executive Director



laura.escamilla@starsscholarship.org



956.267.9781

Lisa Peisen, Board Member



lisa.peisen@LNFdist.com



915.772.4246



STARS SCHOLARSHIP FUND



**EMPOWERING
DREAMS**

**TRANSFORMING
LIVES**