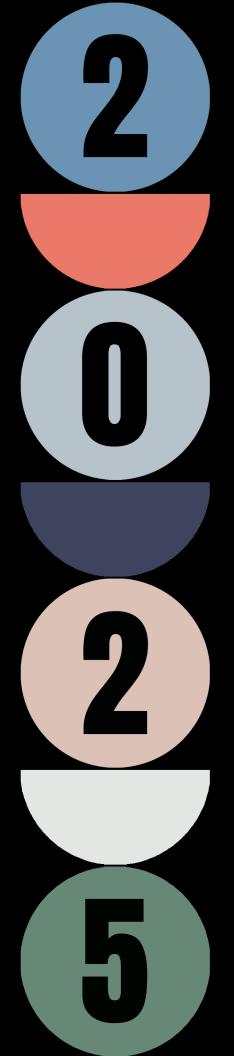
Rio Grande Valley

Extravaganza





THURSDAY, APRIL 17, 2025

PRIVATE EVENT FOR SPONSORS | COCKTAILS | MUSIC | DINNER | AUCTION
TABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

WWW.STARSSCHOLARSHIP.ORG



Comedian Steve Treviño is "America's Favorite Husband." He can "speak wife fluently," he never calls "the guys" for help on a home project, and he knows better than to "make his own decisions," since decision-making is a privilege reserved solely for his wife, Renae.

His relatable approach affirms his status as one of the country's premiere stand-up comedians, viewed over 300 million times, selling-out shows across the nation, and amassing over 3.4 million total social media followers.

Today, the comedian has had stand-up specials with Amazon, NETFLIX, Showtime to name few. His first Showtime special, Grandpa Joe's Son, staked out a spot in the Nielsen Top 20 when it first premiered. From the success of that special, he funded, produced, and shot his 2014 NETFLIX hit Relatable. To promote the special, he uploaded a clip titled "When Your Wife Comes Home From Shopping." It exploded, generating over 56 million views on Facebook alone and paving the way for his other viral clips like "When You Ask Your Wife If She Wants McDonald's" (21 million views). In 2018, Trevino released the follow-up special, Steve Trevino 'Til Death on Amazon. In 2022, he once again self-produced his fifth special, I Speak Wife that released on YouTube garnering over 4 million views. Steve recently filmed his highly anticipated sixth special at The Tobin Center in San Antonio, which was directed by Renae Treviño. The special will premiere on Netflix in early 2024.

In honor of Treviño's achievements in entertainment and comedy, the city of San Antonio presented the comedian with their prestige Emissary of the Muses certificate on November 24th, 2023.

In 2020, he and his wife, Renae, unveiled a joint weekly podcast entitled "Steve Treviño and Captain Evil." On the podcast, the couple navigate the treacherous topics of relationships, family and stand-up comedy. All while trying to stay married. Since launching, the podcast has generated over 1.5 million views/streams.

He regularly raises money for Helicopters for Heroes, an organization benefiting veterans, for whom he helped raise over \$1.5 million in the past two years.

Steve lives in New Braunfels, TX with Captain Evil and their son and daughter. He will be kicking off his new tour, The Good Life in 2024.

Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.

Board of Directors

Stars Scholarship Fund is led by a dedicated and cohesive Board of Directors who are deeply committed to advancing higher education. Our board comprises experienced professionals with extensive backgrounds in business, community engagement, and educational development. Their collective expertise and passion drive our mission forward, ensuring that we continue to provide meaningful opportunities for students pursuing



Joe LaManita, Jr.Founder



Morgan LaMantia Chairman L&F Distributors Harlingen, Texas



Greg LaMantia Vice-Chairman L&F Distributors McAllen, Texas



Kirby Cavin Secretary/Treasurer Atlas, Hall & Rodriguez McAllen, Texas



Paul D. Chapa Linebarger Goggan Blair & Sampson Corpus Christi, Texas



Richard E. Dayoub
Thunderbird
Management
Consulting
El Paso, Texas



Margarita Flores IBC Bank Laredo, Texas



Gloria Hicks Ed Hicks Family of Dealerships Corpus Christi, Texas



Joe LaMantia, III L&F Distributors McAllen, Texas



Steve LaMantia L&F Distributors Laredo, Texas



Tony LaMantia L&F Distributors Corpus Christi, Texas



Val LaMantia L&F Distributors McAllen, Texas



Lisa Peisen L&F Distributors El Paso, Texas

2024-2025 Recipients



Rianna Trevino University of Texas Rio Grande Valley

"The Stars Scholarship has not only alleviated my financial burden but has also invited me into a welcoming community of scholars united in our pursuit of academic success."



Emmy Sifuentes
University of Texas - Austin

"Stars has truly helped me reach my dream of obtaining a quality education at UT Austin and become a engineer and public servant."



Daniel YeboahSouth Texas College

"The Stars Scholarship Fund is more than just financial support—it's a source of inspiration. Receiving this scholarship for the first time is an honor, it recognizes my academic dedication and committment to complete my degree"



Bryan LovitzTexas A&M University

"Receiving this scholarship has been life-changing. It has eased the financial burden of higher education and allowed me to pursue my dreams at Texas A&M. Through this opportunity, I've gained invaluable experiences, met diverse individuals, and realized the challenges our Valley faces. I am forever grateful."



Crystal Del Angel University of the Incarnate Word

"This scholarship has been a blessing and has allowed me to place my financial burdens aside while gaining more confidence in my academics. I have been able to place more time into my studies and academic responsibilities and I want to express my sincere gratitude to Stars Scholarship for this opportunity."

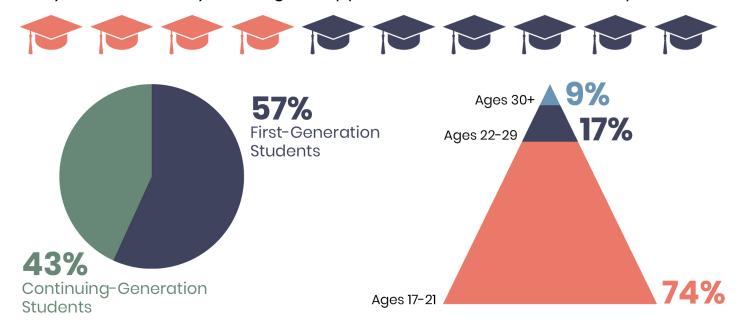


Anna Gonzalez University of Texas at San Antonio

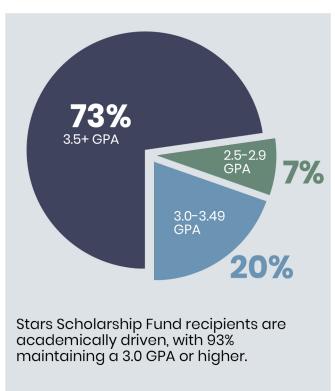
"The Stars Scholarship Fund has been life-changing, easing financial burdens and fueling my passion as a first-generation woman in STEM. Their generosity inspires me to pay it forward, giving others the opportunity to build their own paths and shape a better future."

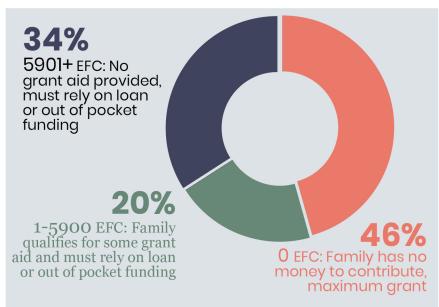
2024-2025 Recipient Demographics

Only 4 out of every 10 eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.





Of the 490 scholarship recipients for 2024–2025, 66% are Pell Grant eligible, demonstrating financial need as determined by the U.S. Department of Education. These students receive partial grant funding for tuition, while 34% rely on federal loans to finance their education.

UNIVERSITY MATCH 2:1 \$292,000.00 COMMUNITY COLLEGE 1:1 \$83.000.00

65%

18%

12%

5%



2024-2025 Recipients

Recipients represent the following counties for this academic year:

Hidalgo	
	44.7%
El Paso	
	15.7%
Webb	
	15.3%
Cameron	
	13.8%
Nueces	
	4.1%
Other	
	6.4%

Stars Scholarship Fund serves 30 south and west Texas counties.

Aransas	Hudspeth	Nueces
Bee	Jeff Davis	Pecos
Brewster	Jim Hogg	Presidio
Brooks	Jim Wells	Refugio
Cameron	Karnes	San Patricio
Culber-	Kenedy	Starr
son	Kleberg	Terrell
Duval	La Salle	Webb
El Paso	Live Oak	Willacy
Goliad	McMullen	Zapata
Hidalgo		

Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
		Not Awarded				
2024-2025	2,782	709	490	3,272	14.98%	\$1,622,500
2023-2024	2,382	1,366	567	4,315	13.14%	\$1,511,624
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	0	1,012	1,333	75.92%	\$2,163,500
				91,459		\$41,156,941

91,459

Applications submitted since inception

48,514

Total eligible applicants since inception

19,547

Total scholarships awarded since inception

28,967

Total students were left unfunded since inception

Matching Partnership History

Institution	2024-2025 Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
Del Mar College	\$2,000.00	\$768,350.00	701	AY 2004-2005
El Paso Community College	\$2,000.00	\$569,400.00	361	AY 2014-2015
Laredo Community College	\$2,000.00	\$478,620.40	403	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$329,828.00	67	AY 2013-2014
Schreiner University	\$5,000.00	\$211,000.00	44	AY 2013-2014
South Texas College	\$1,000.00	\$1,313,851.00	1362	AY 2004-2005
St. Mary's University	\$5,000.00	\$674,000.00	166	AY 2013-2014
St. Mary's University School of Law	\$10,000.00	\$340,000.00	36	AY 2013-2014
Texas A&M International University	\$4,000.00	\$2,344,000.00	1174	AY 2004-2005
Texas A&M University	\$5,000.00	\$4,923,500.46	1453	AY 2004-2005
Texas A&M University Corpus Christi	\$4,000.00	\$3,316,000.00	1696	AY 2004-2005
Texas A&M University Kingsville	\$3,000.00	\$1,900,500.00	964	AY 2004-2005
Texas State Technical College	\$2,000.00	\$710,150.00	468	AY 2004-2005
Texas State University		\$1,315,000.00	674	AY 2007-2008*
Texas Tech University	\$4,000.00	\$714,250.00	298	AY 2006-2007
Texas Tech Health Science Center El Paso	\$8,000.00	\$202,000.00	42	AY 2020-2021
University of Texas - Austin	\$6,000.00	\$3,683,498.89	1035	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1659	AY 2005-2006*
University of Texas at Brownsville		\$3,654,200.00	1749	AY 2004-2005*
University of Texas at El Paso	\$4,000.00	\$1,671,568.00	809	AY 2014-2015
University of Texas at San Antonio	\$4,000.00	\$842,500.00	398	AY 2013-2014
University of Texas Health San Antonio	\$4,000.00	\$1,155,000.00	517	AY 2004-2005
University of Texas Rio Grande Valley	\$4,000.00	\$3,164,000.00	1540	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$388,000.00	101	AY 2015-2016
General Fund	\$2,000.00	\$3,089,846.91	1830	AY 2004-2005
		\$41,156,941.50	19,547	

Colleges and Majors for Recipients

Baylor University
Boston University
Brigham Young University
Brown University
Colgate University
Del Mar College
DigiPen Institute of Technology
El Paso Community College
Elon University
Houston Christian University
Kansas Wesleyan University
Laredo College
Mississippi State University
Nova Southeastern University
Our Lady of the Lake
Regent University
Schreiner University
South Texas College
Southern Methodist University
Southwestern University
St. Mary's University
St. Mary's University-SOL
Texas A&M International University
Texas A&M University - College Station
Texas A&M University - Corpus Christi
Texas A&M University at Galveston
Texas A&M University HSC Bryan Campus
Texas A&M University- San Antonio
Texas Christian University
Texas State University - San Marcos
Texas Tech University
Texas Tech University HSC
Texas Tech University HSC El Paso
University of Alabama Birmingham
University of Chicago
University of Houston
University of North Texas-Dallas Law
University of Southern California
University of Texas - Austin
University of Texas - El Paso
University of Texas at Arlington
University of Texas at Dallas
University of Texas at San Antonio
University of Texas Medical Branch
University of Texas Rio Grande Valley
University of the Incarnate Word
UT Health - Houston
UT Health - San Antonio
West Texas A&M University

TOP 10 MAJORS

PURSUED BY RECIPIENTS

- **Biological Sciences**
- 2. Nursing LVN/RN/BSN
- 3. Computer Science
- 4. Health Sciences
- 5. Business Administration
- 6. Mechanical Engineering
- 7. Psychology
- 8. Criminology
- 9. Accounting
- 10. Education





Crown of Jewels

\$30,000

2 tables at the Extravaganza

Includes 16 total seats

Exclusive Table Location

2 Meet & Greet Passes

Company name recognition on radio throughout the year

Company logo recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on www.starsscholarship.org

Company logo recognition at the event

Double Diamond

\$20,000

1 Table at the Extravaganza

Includes 8 total seats

Premier table location

Company name recognition on radio and outdoor advertising throughout the year

Company logo recognition on television and print advertising throughout the year

Year-round logo recognition on www.starsscholarship.org

Company logo recognition at the event

Diamond

\$15,000

1 table at the Extravaganza

Includes 8 total seats

Prestigious table location

Company name recognition on television, print, and radio advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company recognition at the event

Emerald

\$10,000

1 table at the Extravaganza

Includes 8 total seats

Prime table location

Company name recognition on television, print and radio advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event

Sapphire

\$7,500

1 table at the Extravaganza

Includes 8 total seats

Company name recognition on print and radio advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event

Ruby

\$5,000

1 table at the Extravaganza

Includes 8 total seats

Company name recognition on print advertising throughout the year

Year-round name recognition on www.starsscholarship.org

Company name recognition at the event



Rio Grande Valley Extravaganza

SPONSORSHIP LEVE	L:						
☐ CROWN OF JEWELS (\$30,	OWN OF JEWELS (\$30,000) DOUBLE DIAMOND (\$20,000)				DONATION		
☐ EMERALD (\$10,000)	EMERALD (\$10,000)			\$			
100% OF FUNDS DONATED	WILL BE APPLI	ED TO STUDENT SCHOLA	ARHIPS.				
PAYMENT OPTION							
☐ PAYMENT ENCLOSED	☐ INVOIC	CE ME VIA EMAIL	☐ PAYMENT TO FOLLOV	V			
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NAME OF COMPANY PLEASE	LIST NAME AS YO	DU WOULD LIKE IT TO APPEAR	R IN ALL RECOGNITION				
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ADDRESS 1			ADDRESS 1				
ADDRESS 2			ADDRESS 2				
CITY	STATE	ZIP CODE	CITY	STATE	ZIP CODE		
ADVERTISING OPTION		I	J L	I	I		
COMPANY FACEBOOK PROFILE: facebook.com/		COMPANY II	COMPANY INSTAGRAM HANDLE:		COMPANY TWITTER HANDLE:		
EMAIL COMPANY LOGO TO LAU	RA.ESCAMILLA@	STARSSCHOLARSHIP.ORG					
☐ PLEASE DO NOT INCLUDE	US IN ANY AD'	VERTISING OR RECOGNIT	ION.				
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AUTHORIZED NAME AUT		AUTH	HORIZED SIGNATURE		DATE		
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3900 N MCCOLL RD.		<u>www.starss</u>	<u>/ww.starsscholarship.org/donate</u>				

QUESTIONS?

MCALLEN, TEXAS 78501-9160

Contact Laura Escamilla at laura.escamilla@starsscholarship.org

Contact Us

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- 3900 N McColl Rd. | McAllen, Texas 78501
- www.starsscholarship.org





To inquire on sponsorship opportunities, contact:

Laura A. Escamilla, Executive Director



956.267.9781

Val LaMantia, Board Member



956.267.7991