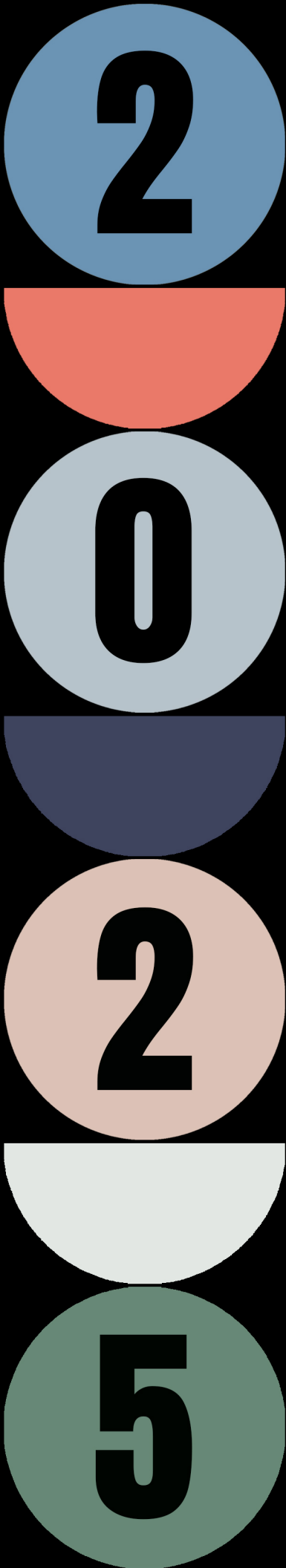


Stars Scholarship Fund

Rio Grande Valley
Extravaganza

Media Sponsorship Packet



RGV STARS EXTRAVAGANZA

Featuring

COMEDIAN

STEVE TREVINO

"America's Favorite Husband"



THURSDAY, APRIL 17, 2025

PRIVATE EVENT FOR SPONSORS | COCKTAILS | MUSIC | DINNER | AUCTION
TABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

WWW.STARSSCHOLARSHIP.ORG

COMEDIAN STEVE TREVINO



“America’s Favorite Husband”

Comedian Steve Treviño is “America’s Favorite Husband.” He can “speak wife fluently,” he never calls “the guys” for help on a home project, and he knows better than to “make his own decisions,” since decision-making is a privilege reserved solely for his wife, Renae.

His relatable approach affirms his status as one of the country’s premiere stand-up comedians, viewed over 300 million times, selling-out shows across the nation, and amassing over 3.4 million total social media followers.

Today, the comedian has had stand-up specials with Amazon, NETFLIX, Showtime to name few. His first Showtime special, Grandpa Joe’s Son, staked out a spot in the Nielsen Top 20 when it first premiered. From the success of that special, he funded, produced, and shot his 2014 NETFLIX hit Relatable. To promote the special, he uploaded a clip titled “When Your Wife Comes Home From Shopping.” It exploded, generating over 56 million views on Facebook alone and paving the way for his other viral clips like “When You Ask Your Wife If She Wants McDonald’s” (21 million views). In 2018, Trevino released the follow-up special, Steve Trevino ‘Til Death on Amazon. In 2022, he once again self-produced his fifth special, I Speak Wife that released on YouTube garnering over 4 million views. Steve recently filmed his highly anticipated sixth special at The Tobin Center in San Antonio, which was directed by Renae Treviño. The special will premiere on Netflix in early 2024.

In honor of Treviño’s achievements in entertainment and comedy, the city of San Antonio presented the comedian with their prestige Emissary of the Muses certificate on November 24th, 2023.

In 2020, he and his wife, Renae, unveiled a joint weekly podcast entitled “Steve Treviño and Captain Evil.” On the podcast, the couple navigate the treacherous topics of relationships, family and stand-up comedy. All while trying to stay married. Since launching, the podcast has generated over 1.5 million views/streams.

He regularly raises money for Helicopters for Heroes, an organization benefiting veterans, for whom he helped raise over \$1.5 million in the past two years.

Steve lives in New Braunfels, TX with Captain Evil and their son and daughter. He will be kicking off his new tour, The Good Life in 2024.

For more dates and info go-to: www.stevetrevino.com.

Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.

Board of Directors

Stars Scholarship Fund is led by a dedicated and cohesive Board of Directors who are deeply committed to advancing higher education. Our board comprises experienced professionals with extensive backgrounds in business, community engagement, and educational development. Their collective expertise and passion drive our mission forward, ensuring that we continue to provide meaningful opportunities for students pursuing



Joe LaManita, Jr. †
Founder



Morgan LaMantia
Chairman
L&F Distributors
Harlingen, Texas



Greg LaMantia
Vice-Chairman
L&F Distributors
McAllen, Texas



Kirby Cavin
Secretary/Treasurer
Atlas, Hall & Rodriguez
McAllen, Texas



Paul D. Chapa
Linebarger Goggan
Blair & Sampson
Corpus Christi, Texas



Richard E. Dayoub
Thunderbird
Management
Consulting
El Paso, Texas



Margarita Flores
IBC Bank
Laredo, Texas



Gloria Hicks
Ed Hicks Family of
Dealerships
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Joe LaMantia, III
L&F Distributors
McAllen, Texas



Steve LaMantia
L&F Distributors
Laredo, Texas



Tony LaMantia
L&F Distributors
Corpus Christi, Texas



Val LaMantia
L&F Distributors
McAllen, Texas



Lisa Peisen
L&F Distributors
El Paso, Texas

2024–2025 Recipients



Rianna Trevino
University of Texas
Rio Grande Valley

“The Stars Scholarship has not only alleviated my financial burden but has also invited me into a welcoming community of scholars united in our pursuit of academic success.”



Emmy Sifuentes
University of Texas – Austin

“Stars has truly helped me reach my dream of obtaining a quality education at UT Austin and become a engineer and public servant.”



Daniel Yeboah
South Texas College

“The Stars Scholarship Fund is more than just financial support—it’s a source of inspiration. Receiving this scholarship for the first time is an honor, it recognizes my academic dedication and commitment to complete my degree”



Bryan Lovitz
Texas A&M University

“Receiving this scholarship has been life-changing. It has eased the financial burden of higher education and allowed me to pursue my dreams at Texas A&M. Through this opportunity, I’ve gained invaluable experiences, met diverse individuals, and realized the challenges our Valley faces. I am forever grateful.”



Crystal Del Angel
University of the
Incarnate Word

“This scholarship has been a blessing and has allowed me to place my financial burdens aside while gaining more confidence in my academics. I have been able to place more time into my studies and academic responsibilities and I want to express my sincere gratitude to Stars Scholarship for this opportunity.”

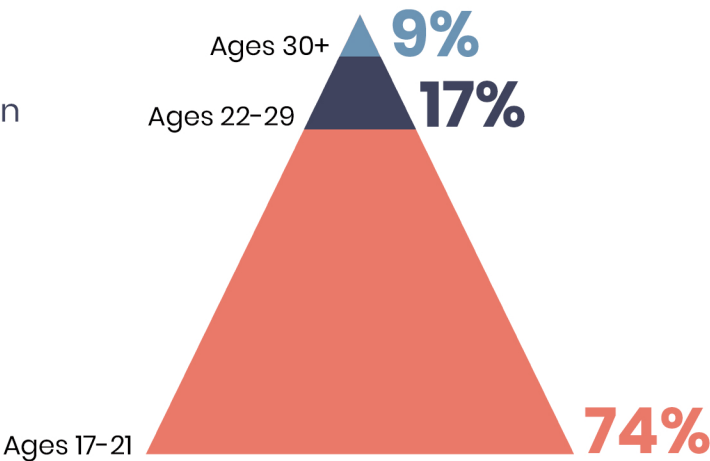
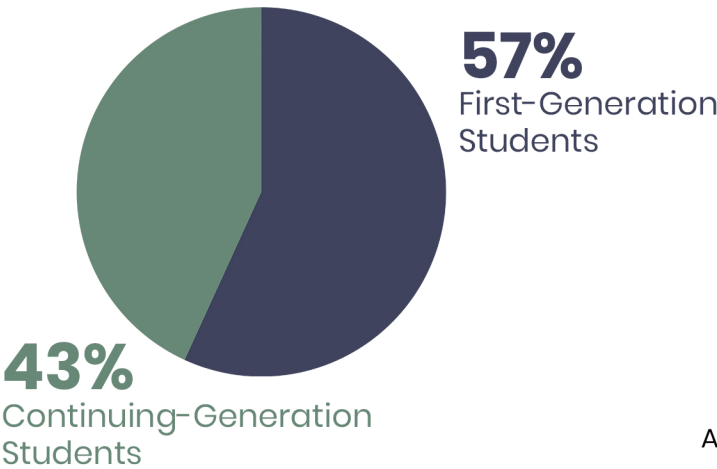


Anna Gonzalez
University of Texas
at San Antonio

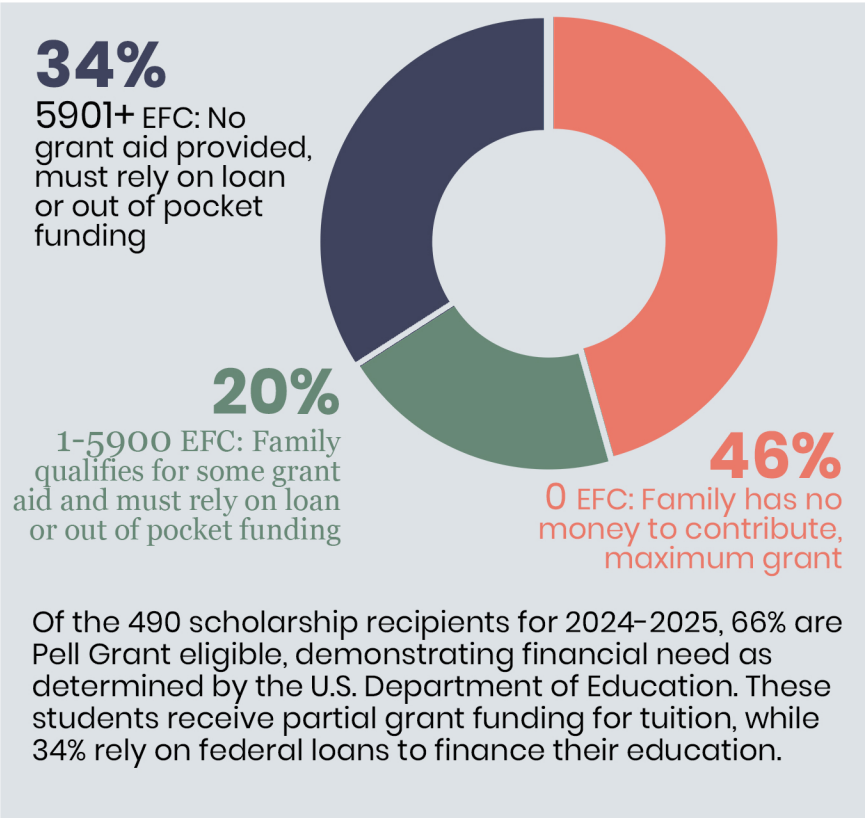
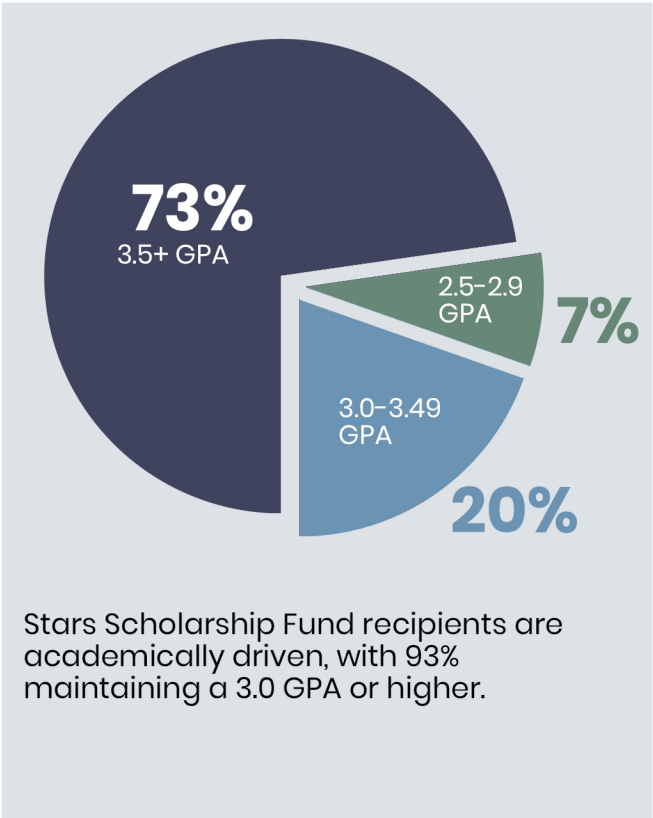
“The Stars Scholarship Fund has been life-changing, easing financial burdens and fueling my passion as a first-generation woman in STEM. Their generosity inspires me to pay it forward, giving others the opportunity to build their own paths and shape a better future.”

2024-2025 Recipient Demographics

Only **4** out of every **10** eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.



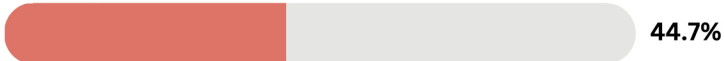
Who we are helping



2024–2025 Recipients

Recipients represent the following counties for this academic year:

Hidalgo



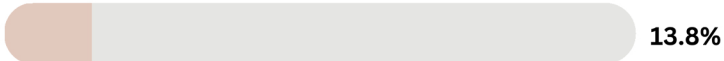
El Paso



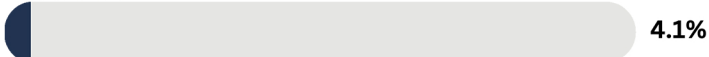
Webb



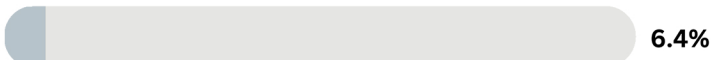
Cameron



Nueces



Other



Stars Scholarship Fund serves 30 south and west Texas counties.

Aransas	Hudspeth	Nueces
Bee	Jeff Davis	Pecos
Brewster	Jim Hogg	Presidio
Brooks	Jim Wells	Refugio
Cameron	Karnes	San Patricio
Culber- son	Kenedy	Starr
Duval	Kleberg	Terrell
El Paso	La Salle	Webb
Goliad	Live Oak	Willacy
Hidalgo	McMullen	Zapata

Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
Not Awarded						
2024-2025	2,782	709	490	3,272	14.98%	\$1,622,500
2023-2024	2,382	1,366	567	4,315	13.14%	\$1,511,624
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	0	1,012	1,333	75.92%	\$2,163,500
				91,459		\$41,156,941

91,459

Applications submitted since inception

48,514

Total eligible applicants since inception

19,547

Total scholarships awarded since inception

28,967

Total students were left unfunded since inception

Matching Partnership History				
Institution	2024-2025 Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
Del Mar College	\$2,000.00	\$768,350.00	701	AY 2004-2005
El Paso Community College	\$2,000.00	\$569,400.00	361	AY 2014-2015
Laredo Community College	\$2,000.00	\$478,620.40	403	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$329,828.00	67	AY 2013-2014
Schreiner University	\$5,000.00	\$211,000.00	44	AY 2013-2014
South Texas College	\$1,000.00	\$1,313,851.00	1362	AY 2004-2005
St. Mary's University	\$5,000.00	\$674,000.00	166	AY 2013-2014
St. Mary's University School of Law	\$10,000.00	\$340,000.00	36	AY 2013-2014
Texas A&M International University	\$4,000.00	\$2,344,000.00	1174	AY 2004-2005
Texas A&M University	\$5,000.00	\$4,923,500.46	1453	AY 2004-2005
Texas A&M University Corpus Christi	\$4,000.00	\$3,316,000.00	1696	AY 2004-2005
Texas A&M University Kingsville	\$3,000.00	\$1,900,500.00	964	AY 2004-2005
Texas State Technical College	\$2,000.00	\$710,150.00	468	AY 2004-2005
Texas State University		\$1,315,000.00	674	AY 2007-2008*
Texas Tech University	\$4,000.00	\$714,250.00	298	AY 2006-2007
Texas Tech Health Science Center El Paso	\$8,000.00	\$202,000.00	42	AY 2020-2021
University of Texas - Austin	\$6,000.00	\$3,683,498.89	1035	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1659	AY 2005-2006*
University of Texas at Brownsville		\$3,654,200.00	1749	AY 2004-2005*
University of Texas at El Paso	\$4,000.00	\$1,671,568.00	809	AY 2014-2015
University of Texas at San Antonio	\$4,000.00	\$842,500.00	398	AY 2013-2014
University of Texas Health San Antonio	\$4,000.00	\$1,155,000.00	517	AY 2004-2005
University of Texas Rio Grande Valley	\$4,000.00	\$3,164,000.00	1540	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$388,000.00	101	AY 2015-2016
General Fund	\$2,000.00	\$3,089,846.91	1830	AY 2004-2005
		\$41,156,941.50	19,547	
*Partnership is no longer active				

Colleges and Majors for Recipients

Baylor University	2
Boston University	1
Brigham Young University	1
Brown University	1
Colgate University	1
Del Mar College	4
DigiPen Institute of Technology	1
El Paso Community College	23
Elon University	1
Houston Christian University	1
Kansas Wesleyan University	1
Laredo College	9
Mississippi State University	1
Nova Southeastern University	1
Our Lady of the Lake	4
Regent University	1
Schreiner University	1
South Texas College	54
Southern Methodist University	1
Southwestern University	1
St. Mary's University	5
St. Mary's University-SOL	2
Texas A&M International University	71
Texas A&M University - College Station	10
Texas A&M University - Corpus Christi	22
Texas A&M University at Galveston	1
Texas A&M University HSC Bryan Campus	1
Texas A&M University- San Antonio	1
Texas Christian University	1
Texas State University - San Marcos	5
Texas Tech University	9
Texas Tech University HSC	1
Texas Tech University HSC El Paso	10
University of Alabama Birmingham	1
University of Chicago	1
University of Houston	1
University of North Texas-Dallas Law	1
University of Southern California	2
University of Texas - Austin	51
University of Texas - El Paso	37
University of Texas at Arlington	2
University of Texas at Dallas	3
University of Texas at San Antonio	16
University of Texas Medical Branch	1
University of Texas Rio Grande Valley	99
University of the Incarnate Word	8
UT Health - Houston	1
UT Health - San Antonio	7
West Texas A&M University	1

TOP 10 MAJORS PURSUED BY RECIPIENTS

1. Biological Sciences
2. Nursing - LVN/RN/BSN
3. Computer Science
4. Health Sciences
5. Business Administration
6. Mechanical Engineering
7. Psychology
8. Criminology
9. Accounting
10. Education





Media Sponsorship Opportunities

Rio Grande Valley

Crown of Jewels

\$55,000

1 tables at the Extravaganza
Includes 8 total seats
Exclusive Table Location
2 Meet & Greet Passes
Company name recognition on radio throughout the year
Company logo recognition on television, print, and outdoor advertising throughout the year
Year-round logo recognition on www.starsscholarship.org
Company logo recognition at the event

Double Diamond

\$45,000

1 Table at the Extravaganza
Includes 8 total seats
Premier table location
Company name recognition on radio and outdoor advertising throughout the year
Company logo recognition on television and print advertising throughout the year
Year-round logo recognition on www.starsscholarship.org
Company logo recognition at the event

Diamond

\$30,000

1 table at the Extravaganza
Includes 8 total seats
Prestigious table location
Company name recognition on television, print, and radio advertising throughout the year
Year-round name recognition on www.starsscholarship.org
Company recognition at the event

Emerald

\$20,000

1 table at the Extravaganza
Includes 8 total seats
Prime table location
Company name recognition on television, print and radio advertising throughout the year
Year-round name recognition on www.starsscholarship.org
Company name recognition at the event

Sapphire

\$15,000

1 table at the Extravaganza
Includes 8 total seats
Company name recognition on print and radio advertising throughout the year
Year-round name recognition on www.starsscholarship.org
Company name recognition at the event

Ruby

\$10,000

1 table at the Extravaganza
Includes 8 total seats
Company name recognition on print advertising throughout the year
Year-round name recognition on www.starsscholarship.org
Company name recognition at the event



MEDIA SPONSORSHIP AGREEMENT

BROADCAST MEDIA
RIO GRANDE VALLEY

SPONSORSHIP LEVEL <i>Please select one</i>					
<input type="checkbox"/> CROWN OF JEWELS (\$55,000)	<input type="checkbox"/> DOUBLE DIAMOND (\$45,000)	<input type="checkbox"/> DIAMOND (\$30,000)	<input type="checkbox"/> EMERALD (\$20,000)	<input type="checkbox"/> SAPPHIRE (\$15,000)	<input type="checkbox"/> RUBY (\$10,000)
SPONSORSHIP AMOUNT: \$		TYPE OF MEDIA: <input type="checkbox"/> RADIO <input type="checkbox"/> TELEVISION			

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to laura.escamilla@starsscholarship.org		
<input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo from previous year <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:		TITLE:
PHYSICAL ADDRESS: (Tickets will be delivered to this address, no P.O. Boxes)		
CITY:	STATE:	ZIP:
PHONE:	FAX:	EMAIL:

LIST OF STATIONS INCLUDED IN THIS AGREEMENT*:

	CALL LETTERS	STATION	LANGUAGE	RATE PER SPOT	VALUE	PROOF OF PERFORMANCE SHOULD BE SENT TO MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501 EMAILED TO mauricio.cuellar@lnfdist.com
1.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
2.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
3.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
4.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
5.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	

☐ I understand that all dollars will be utilized under mutually agreed upon date and terms.

☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.

This agreement has been authorized on ____/____/2025		
By: (Print Name Here)	Title:	Signature

SPONSORSHIP FORMS MAY BE

EMAILED TO Mauricio Cuellar at mauricio.cuellar@lnfdist.com

EMAILED TO Laura Escamilla at Laura.Escamilla@starsscholarship.org



MEDIA SPONSORSHIP AGREEMENT

PRINT/OUTDOOR/WEB MEDIA
RIO GRANDE VALLEY

SPONSORSHIP LEVEL <i>Please select one</i>					
<input type="checkbox"/> CROWN OF JEWELS (\$55,000)	<input type="checkbox"/> DOUBLE DIAMOND (\$45,000)	<input type="checkbox"/> DIAMOND (\$30,000)	<input type="checkbox"/> EMERALD (\$20,000)	<input type="checkbox"/> SAPPHIRE (\$15,000)	<input type="checkbox"/> RUBY (\$10,000)
SPONSORSHIP AMOUNT: \$			TYPE OF MEDIA: <input type="checkbox"/> OUTDOOR <input type="checkbox"/> PRINT <input type="checkbox"/> WEB		

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to laura.escamilla@starsscholarship.org <input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo on file <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:	TITLE:	
PHYSICAL ADDRESS:		
(Donor gift will be delivered to this address, no P.O. Boxes)		
CITY:	STATE:	ZIP:
PHONE:	FAX:	EMAIL:

LIST OF PUBLICATIONS/SITES INCLUDED IN THIS AGREEMENT:				PROOF OF PERFORMANCE SHOULD BE SENT TO MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501 EMAILED TO mauricio.cuellar@lndist.com
PULBICATION NAME	LANGUAGE	VALUE		
1.	<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$		
2.	<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$		
3.	<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$		
4.	<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$		
5.	<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$		
OUTDOOR ADVERTISING		\$		

☐ I understand that all dollars will be utilized under mutually agreed upon date and terms.

☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.

This agreement has been authorized on ____/____/2025		
By: Print Name Here	Title:	Signature

SPONSORSHIP FORMS MAY BE

EMAILED TO Mauricio Cuellar at mauricio.cuellar@lndist.com

EMAILED TO Laura Escamilla at Laura.Escamilla@starsscholarship.org

Contact Us



956.627.1718



3900 N McColl Rd. | McAllen, Texas 78501



www.starsscholarship.org



STARS SCHOLARSHIP FUND

To inquire on sponsorship opportunities, contact:

Laura A. Escamilla, Executive Director



laura.escamilla@starsscholarship.org



956.267.9781

Val LaMantia, Board Member



val.lamantia@LNFdist.com



956.267.7991