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IMMEDIATE RELEASE

Stars Scholarship Fund Announces 2025 Rio Grande Valley Extravaganza Featuring Comedian Steve Treviño

McAllen, Texas (February 24, 2025) – Stars Scholarship Fund is thrilled to announce the **2025 Rio Grande Valley Extravaganza**, set for **Thursday, April 17, 2025**. This exclusive annual event brings together community leaders, donors, and advocates to support higher education and provide life-changing scholarship opportunities for students in South and West Texas.

This year's theme, "Comedy & Comfort for College," invites guests to enjoy an exciting, relaxed, and laughter-filled evening, all while making a direct impact on students pursuing their academic dreams.

An Evening of Laughter for a Cause

The 2025 featured guest is **Steve Treviño**, one of the most recognized stand-up comedians in the country. Known as "America's Favorite Husband," Treviño has entertained millions with his hilarious takes on marriage, family, and everyday life. His stand-up specials have aired on Netflix, Amazon, and Showtime, with his latest special premiering on Netflix in 2024. A proud Texas native, Treviño is also a dedicated philanthropist, raising over \$1.5 million for veterans through Helicopters for Heroes.

"We are beyond excited to welcome Steve Treviño to this year's event," said Morgan LaMantia, Chairman of Stars Scholarship Fund. "His humor is authentic, relatable, and rooted in everyday life. With this year's theme, 'Comedy & Comfort for College,' we are embracing an evening of entertainment and philanthropy in a fun, relaxed setting, all in support of student scholarships."

The RGV Extravaganza Experience

The Rio Grande Valley Extravaganza is an exclusive, invite-only event for sponsors, featuring:

- Live auction with exclusive experiences and items generously donated by community partners.
- Cocktail reception, hors d'oeuvres, and a gourmet dinner in a lively yet relaxed setting.
- A special stand-up performance by Steve Treviño to bring laughter while making a difference.
- 100% of all proceeds going directly toward funding student scholarships.

Making Higher Education Accessible

Since its founding in 2002, Stars Scholarship Fund—led by the LaMantia Family—has awarded over \$41 million in scholarships, assisting more than 19,500 students in achieving their college degrees.

"In 2024 alone, our generous sponsors helped fund 490 student scholarships, totaling \$1,622,500," said LaMantia. "Every dollar raised at this event goes directly into scholarships that help students achieve their academic dreams. Our mission is simple: make college more accessible for students who need it the most."

Sponsorship Opportunities

The RGV Extravaganza offers six sponsorship levels, with benefits such as premium seating, exclusive meet-and-greet access with Steve Treviño, and special event recognition.

Media and trade sponsorships are also available for radio, television, billboards, and print media partners.

For sponsorship details and more information on Stars Scholarship Fund, please visit www.StarsScholarship.org or call (956) 627-1718.