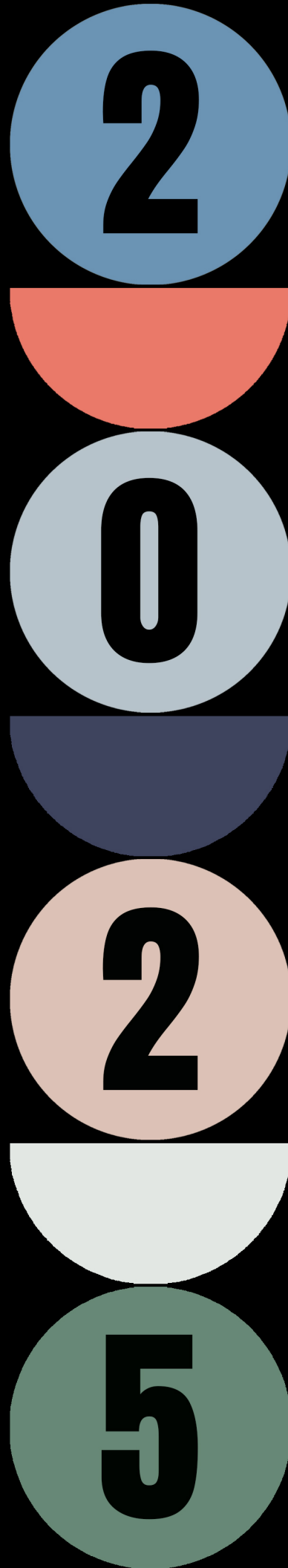


Laredo

# Extravaganza

Media Sponsorship Packet



# LAREDO STARS EXTRAVAGANZA

*Featuring*

TWO - TIME  
U.S. ATTORNEY GENERAL  
**WILLIAM P.  
BARR**



**THURSDAY, MAY 1, 2025**

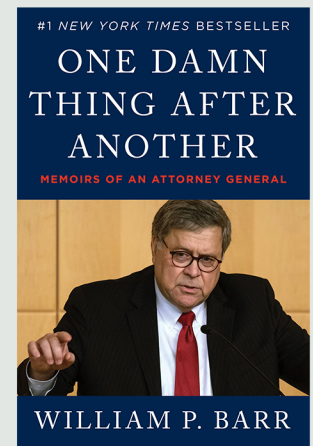
**PRIVATE EVENT FOR SPONSORS | COCKTAILS | DINNER | AUCTION**  
TABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

**WWW.STARSSCHOLARSHIP.ORG**





# WILLIAM P. BARR



## ***Two-Time U.S. Attorney General, 2019–2020 & 1991–1993***

One of only two Americans to serve two terms as U.S. Attorney General, William “Bill” Barr represents the pinnacle of political and corporate law and has been among the most influential presences in American politics and policy for more than 40 years. Serving as the 77th and 85th attorney general under Presidents George H.W. Bush and Donald Trump, Barr put forth several programs and initiatives that were viewed favorably by both sides of America’s political spectrum and was hailed as a “throwback to the days when attorney generals would actually talk to you” for his willingness to address the questions others often evaded head on.

Barr has chronicled his experiences serving as attorney general under Presidents H.W. Bush and Trump in his memoir, *One Damn Thing After Another*. Described as “vivid and forthright,” the book takes readers behind the scenes of high-profile events from each administration — from the 1992 LA riots to the aftermath of the 2020 election — through the eyes of Barr, who witnessed it all firsthand.

Noted for his affable presence, as well as his exceptional candor and quick wit, when speaking, Barr offers audiences an insider’s perspective on watershed moments from two presidential administrations — both occurring during highly transformative periods in American history. As one of few individuals in the room and advising multiple presidents on important policy decisions, Barr draws from his experiences as a prominent political figure and business leader to share a high-level overview of how our current political landscape came to be, as well as address today’s challenges in law and business.

Most recently, Barr was confirmed as attorney general under the Trump Administration, a role he held from 2019–2020. It marked his second term in the role. Similar to his first term, Barr launched new initiatives against violent crime, gun violence, and other law enforcement matters, and escalated efforts against Chinese industrial espionage and technology theft. He also initiated a broad antitrust review of large online platform companies and brought the probe into Russian interference in American elections to a conclusion. Barr’s confirmation for his first term as attorney general came in 1991 when then-Attorney General Richard Thornburgh resigned to run for the Senate. Barr first assumed an acting role, and was subsequently nominated and confirmed as attorney general just a few weeks later. During his first term, which concluded in 1993, he established innovative programs to combat violent crime and set significant new enforcement policies in a wide range of areas, including financial institutions, civil rights, and antitrust mergers. Before becoming attorney general, he was appointed deputy attorney general, a role in which he coordinated the country’s counterterrorism activities during the First Gulf War and led the Department of Justice’s response to the S&L Crisis. He received wide bipartisan praise for his professional running of the DOJ.

Barr’s prior roles also include assistant attorney general for the Office of Legal Counsel — serving as a sub-cabinet appointee of President H.W. Bush in 1989 — and member of the White House Domestic Policy Staff under President Regan from 1982–1983. Before that, he was a law clerk to Judge Malcolm Wilkey of the U.S. Court of Appeals for the District of Columbia Circuit before alternating between private practice and stints in public service. Barr began his career with the CIA from 1973 to 1977, first serving with the Intelligence Directorate and later in the Office of Legislative Counsel.

In between terms as attorney general, Barr spent more than 14 years in senior corporate positions at Verizon Communications and GTE Corporation prior to its merger with Bell Atlantic to become Verizon in 2000. Following a corporate tenure in which he helped to negotiate and obtain approval for several mergers, including the merger that formed Verizon, Barr retired from the company and served on several corporate boards of directors, and as “of counsel” at the law firm of Kirkland & Ellis, consulting on legal matters for various corporations.



# Mission

Stars Scholarship Fund is dedicated to providing successful futures for local students.

Stars Scholarship Fund was established to offer students an opportunity for advancement in higher education. Scholarships provide deserving students the ability to achieve success at the college or university of their choice.



# Vision

Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community.

Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university.

Stars Scholarship Fund envisions a community where all people have the opportunity to reach their full potential by participating and succeeding in higher education.

The Stars Scholarship Fund sees higher education as a catalyst for positive change, a force that can transform the lives of individuals and families and advance the economic and civic health of societies.

A community that truly recognizes the importance of higher education is one that ensures the doors to post-secondary opportunity are open to all who have the potential to succeed, regardless of age, gender, ethnicity, background or lack of resources.



# Board of Directors

Stars Scholarship Fund is led by a dedicated and cohesive Board of Directors who are deeply committed to advancing higher education. Our board comprises experienced professionals with extensive backgrounds in business, community engagement, and educational development. Their collective expertise and passion drive our mission forward, ensuring that we continue to provide meaningful opportunities for students pursuing



**Joe LaManita, Jr.** †  
Founder



**Morgan LaMantia**  
*Chairman*  
L&F Distributors  
Harlingen, Texas



**Greg LaMantia**  
*Vice-Chairman*  
L&F Distributors  
McAllen, Texas



**Kirby Cavin**  
*Secretary/Treasurer*  
Atlas, Hall & Rodriguez  
McAllen, Texas



**Paul D. Chapa**  
Linebarger Goggan  
Blair & Sampson  
Corpus Christi, Texas



**Richard E. Dayoub**  
Thunderbird  
Management  
Consulting  
El Paso, Texas



**Margarita Flores**  
IBC Bank  
Laredo, Texas



**Gloria Hicks**  
Ed Hicks Family of  
Dealerships  
Corpus Christi, Texas



**Joe LaMantia, III**  
L&F Distributors  
McAllen, Texas



**Steve LaMantia**  
L&F Distributors  
Laredo, Texas



**Tony LaMantia**  
L&F Distributors  
Corpus Christi, Texas



**Val LaMantia**  
L&F Distributors  
McAllen, Texas



**Lisa Peisen**  
L&F Distributors  
El Paso, Texas



# 2024–2025 Recipients



**Dalila Rodriguez**  
*Texas A&M International University*

"Receiving the scholarship for the past four years has transformed my life in ways I never imagined possible. As I graduate this December, I reflect on the incredible journey I've had, and I am filled with gratitude. This scholarship has not only alleviated my financial worries but has also empowered me to pursue my dreams."



**Emmy Sifuentes**  
*University of Texas – Austin*

"Stars has truly helped me reach my dream of obtaining a quality education at UT Austin and become a engineer and public servant."



**Diego Zuniga**  
*Our Lady of the Lake University*

"The Stars Scholarship has provided me with the opportunity to further my education while relieving the monetary pressure. Without it I don't believe I would have been able to explore college options outside of my hometown."



**Bryan Lovitz**  
*Texas A&M University*

"Receiving this scholarship has been life-changing. It has eased the financial burden of higher education and allowed me to pursue my dreams at Texas A&M. Through this opportunity, I've gained invaluable experiences, met diverse individuals, and realized the challenges our Valley faces. I am forever grateful."



**Crystal Del Angel**  
*University of the Incarnate Word*

"This scholarship has been a blessing and has allowed me to place my financial burdens aside while gaining more confidence in my academics. I have been able to place more time into my studies and academic responsibilities and I want to express my sincere gratitude to Stars Scholarship for this opportunity."



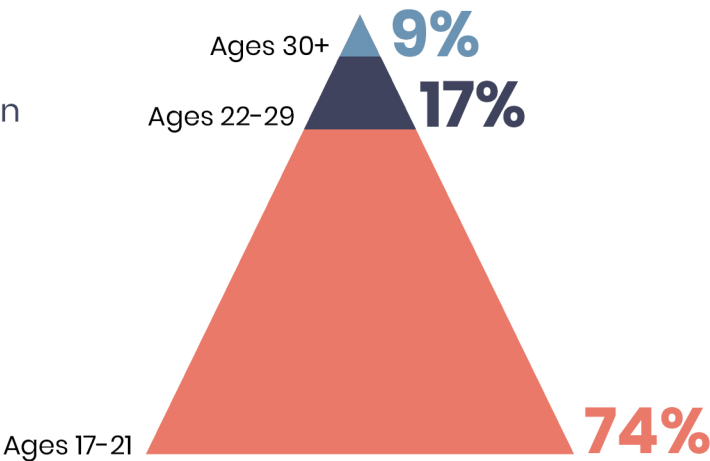
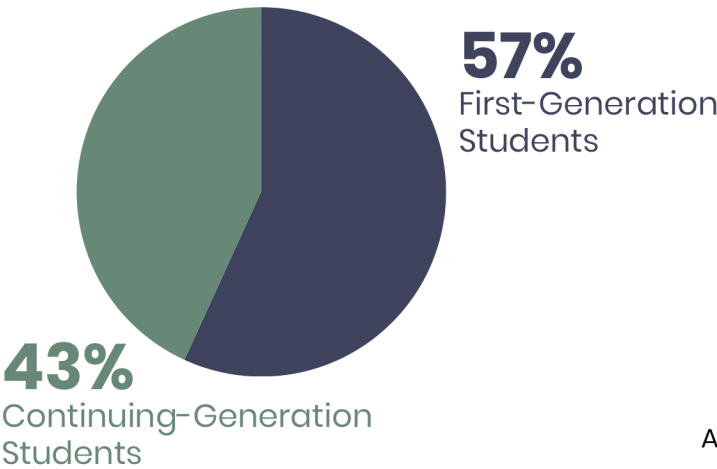
**Anna Gonzalez**  
*University of Texas at San Antonio*

"The Stars Scholarship Fund has been life-changing, easing financial burdens and fueling my passion as a first-generation woman in STEM. Their generosity inspires me to pay it forward, giving others the opportunity to build their own paths and shape a better future."

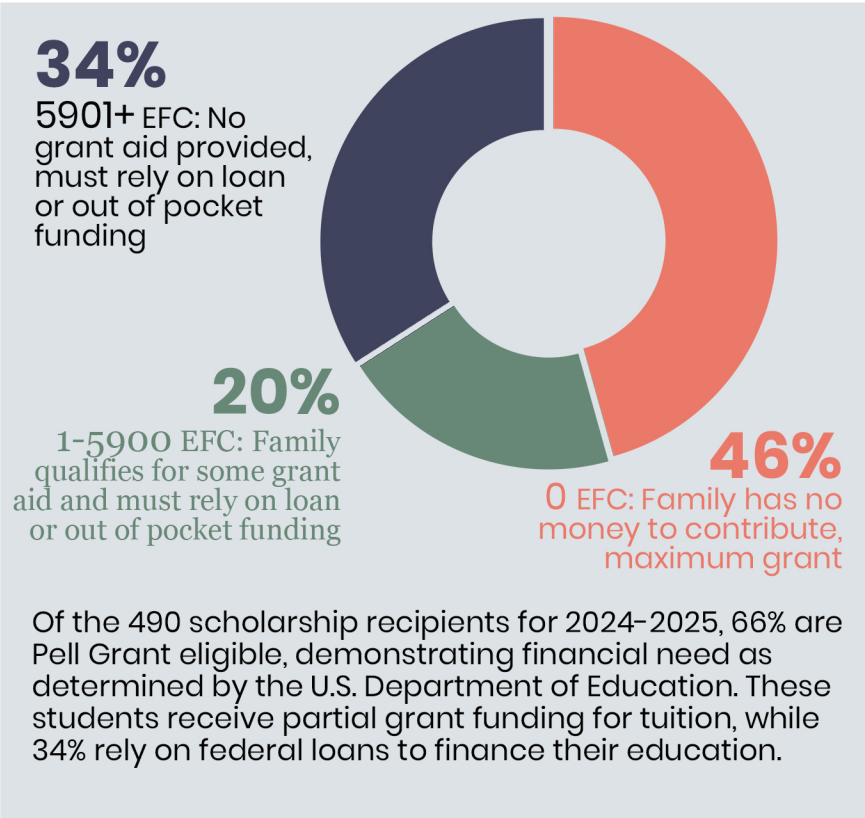
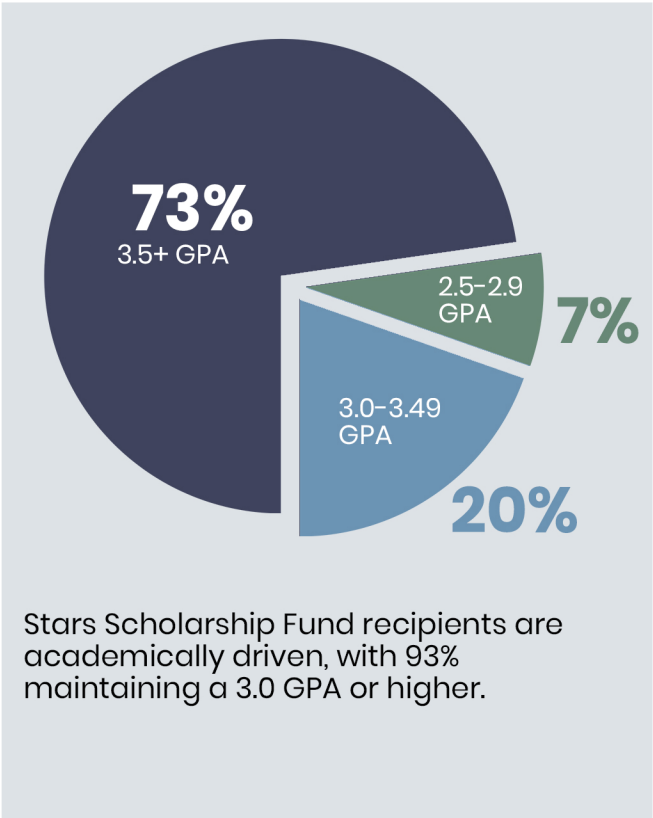


# 2024-2025 Recipient Demographics

Only **4** out of every **10** eligible applicants received a scholarship



Stars Scholarship Fund provides scholarships to students of every level of higher education and field of study. We award students from our community of any gender, any ethnicity, any age, any religion, and any background.





# Who we are helping



## 2024–2025 Recipients

Recipients represent the following counties for this academic year:

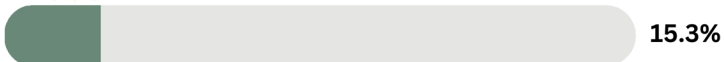
### Hidalgo



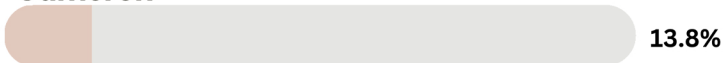
### El Paso



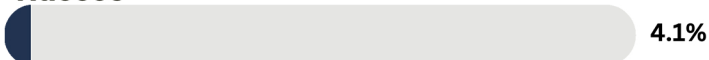
### Webb



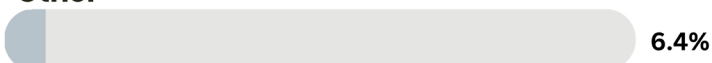
### Cameron



### Nueces



### Other



## Stars Scholarship Fund serves 30 south and west Texas counties.

Aransas	Hudspeth	Nueces
Bee	Jeff Davis	Pecos
Brewster	Jim Hogg	Presidio
Brooks	Jim Wells	Refugio
Cameron	Karnes	San Patricio
Culber-son	Kenedy	Starr
Duval	Kleberg	Terrell
El Paso	La Salle	Webb
Goliad	Live Oak	Willacy
Hidalgo	McMullen	Zapata



# Application History

Academic Year	Ineligible Applicants	Eligible Applicants	Recipients	Total Applicants	% Awarded	Amount Disbursed
Not Awarded						
2024-2025	2,782	709	490	3,272	14.98%	\$1,622,500
2023-2024	2,382	1,366	567	4,315	13.14%	\$1,511,624
2022-2023	2,493	1,212	714	4,419	16.16%	\$1,509,250
2021-2022	2,915	1,719	702	5,336	13.16%	\$1,443,183
2020-2021	3,064	1,576	712	5,352	13.30%	\$1,487,548
2019-2020	3,092	1,906	938	5,936	15.80%	\$1,815,509
2018-2019	3,254	2,054	893	6,201	14.40%	\$1,784,375
2017-2018	3,600	2,300	916	6,816	13.44%	\$1,810,500
2016-2017	3,854	2,074	1,051	6,979	15.06%	\$2,270,448
2015-2016	3,611	2,441	1,148	7,200	15.94%	\$2,336,927
2014-2015	3,499	2,123	1,084	6,706	16.16%	\$2,167,284
2013-2014	2,036	1,971	1,047	5,054	20.72%	\$2,330,341
2012-2013	1,402	798	981	3,181	30.84%	\$2,110,876
2011-2012	1,482	1,698	905	4,085	22.15%	\$1,784,541
2010-2011	866	1,188	1,012	3,066	33.01%	\$2,180,763
2009-2010	1,011	933	1,080	3,024	35.71%	\$2,170,450
2008-2009	690	806	1,299	2,795	46.48%	\$2,426,433
2007-2008	694	912	987	2,593	38.06%	\$1,939,650
2006-2007	462	434	1,003	1,899	52.82%	\$2,015,317
2005-2006	144	747	1,006	1,897	53.03%	\$2,275,921
2004-2005	321	0	1,012	1,333	75.92%	\$2,163,500
				91,459		\$41,156,941

91,459

Applications submitted since inception

48,514

Total eligible applicants since inception

19,547

Total scholarships awarded since inception

28,967

Total students were left unfunded since inception

Matching Partnership History				
Institution	2024-2025 Award Amounts	Scholarship Disbursement To Date	Recipient Totals To Date	Partners Since
Del Mar College	\$2,000.00	\$768,350.00	701	AY 2004-2005
El Paso Community College	\$2,000.00	\$569,400.00	361	AY 2014-2015
Laredo Community College	\$2,000.00	\$478,620.40	403	AY 2006-2007
Our Lady of the Lake	\$5,000.00	\$329,828.00	67	AY 2013-2014
Schreiner University	\$5,000.00	\$211,000.00	44	AY 2013-2014
South Texas College	\$1,000.00	\$1,313,851.00	1362	AY 2004-2005
St. Mary's University	\$5,000.00	\$674,000.00	166	AY 2013-2014
St. Mary's University School of Law	\$10,000.00	\$340,000.00	36	AY 2013-2014
Texas A&M International University	\$4,000.00	\$2,344,000.00	1174	AY 2004-2005
Texas A&M University	\$5,000.00	\$4,923,500.46	1453	AY 2004-2005
Texas A&M University Corpus Christi	\$4,000.00	\$3,316,000.00	1696	AY 2004-2005
Texas A&M University Kingsville	\$3,000.00	\$1,900,500.00	964	AY 2004-2005
Texas State Technical College	\$2,000.00	\$710,150.00	468	AY 2004-2005
Texas State University		\$1,315,000.00	674	AY 2007-2008*
Texas Tech University	\$4,000.00	\$714,250.00	298	AY 2006-2007
Texas Tech Health Science Center El Paso	\$8,000.00	\$202,000.00	42	AY 2020-2021
University of Texas - Austin	\$6,000.00	\$3,683,498.89	1035	AY 2010-2011
University of Texas - Pan American		\$3,397,877.84	1659	AY 2005-2006*
University of Texas at Brownsville		\$3,654,200.00	1749	AY 2004-2005*
University of Texas at El Paso	\$4,000.00	\$1,671,568.00	809	AY 2014-2015
University of Texas at San Antonio	\$4,000.00	\$842,500.00	398	AY 2013-2014
University of Texas Health San Antonio	\$4,000.00	\$1,155,000.00	517	AY 2004-2005
University of Texas Rio Grande Valley	\$4,000.00	\$3,164,000.00	1540	AY 2015-2016
University of the Incarnate Word	\$4,000.00	\$388,000.00	101	AY 2015-2016
General Fund	\$2,000.00	\$3,089,846.91	1830	AY 2004-2005
		\$41,156,941.50	19,547	
*Partnership is no longer active				



# Colleges and Majors for Recipients

Baylor University	2
Boston University	1
Brigham Young University	1
Brown University	1
Colgate University	1
Del Mar College	4
DigiPen Institute of Technology	1
El Paso Community College	23
Elon University	1
Houston Christian University	1
Kansas Wesleyan University	1
Laredo College	9
Mississippi State University	1
Nova Southeastern University	1
Our Lady of the Lake	4
Regent University	1
Schreiner University	1
South Texas College	54
Southern Methodist University	1
Southwestern University	1
St. Mary's University	5
St. Mary's University-SOL	2
Texas A&M International University	71
Texas A&M University - College Station	10
Texas A&M University - Corpus Christi	22
Texas A&M University at Galveston	1
Texas A&M University HSC Bryan Campus	1
Texas A&M University- San Antonio	1
Texas Christian University	1
Texas State University - San Marcos	5
Texas Tech University	9
Texas Tech University HSC	1
Texas Tech University HSC El Paso	10
University of Alabama Birmingham	1
University of Chicago	1
University of Houston	1
University of North Texas-Dallas Law	1
University of Southern California	2
University of Texas - Austin	51
University of Texas - El Paso	37
University of Texas at Arlington	2
University of Texas at Dallas	3
University of Texas at San Antonio	16
University of Texas Medical Branch	1
University of Texas Rio Grande Valley	99
University of the Incarnate Word	8
UT Health - Houston	1
UT Health - San Antonio	7
West Texas A&M University	1

## TOP 10 MAJORS PURSUED BY RECIPIENTS

1. Biological Sciences
2. Nursing - LVN/RN/BSN
3. Computer Science
4. Health Sciences
5. Business Administration
6. Mechanical Engineering
7. Psychology
8. Criminology
9. Accounting
10. Education







# Media Sponsorship Opportunities

## LAREDO

### Crown of Jewels

**\$35,000**

1 table at the Extravaganza

Includes 10 total seats

Exclusive Table Location

Company name recognition on radio throughout the year

Company logo recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company logo recognition at the event

### Double Diamond

**\$30,000**

1 Table at the Extravaganza

Includes 10 total seats

Premier table location

Company name recognition on radio throughout the year

Company name recognition on television, print, and outdoor advertising throughout the year

Year-round logo recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company logo recognition at the event

### Diamond

**\$20,000**

1 table at the Extravaganza

Includes 10 total seats

Prime table location

Company name recognition on print and radio advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company name recognition at the event

### Emerald

**\$15,000**

1 table at the Extravaganza

Includes 10 total seats

Company name recognition on print advertising throughout the year

Year-round name recognition on [www.starsscholarship.org](http://www.starsscholarship.org)

Company name recognition at the event

**SPONSORSHIP LEVEL** *Please select one*

☐ **CROWN OF JEWELS** (\$35,000)
 ☐ **DOUBLE DIAMOND** (\$30,000)
 ☐ **DIAMOND** (\$20,000)
 ☐ **EMERALD** (\$15,000)

SPONSORSHIP AMOUNT: \$

 TYPE OF MEDIA: ☐ RADIO ☐ TELEVISION

**SPONSOR INFORMATION**

NAME OF COMPANY/ORGANIZATION:

NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:

 "Crown of Jewels" and "Double Diamond" sponsors should send one logo to [laura.escamilla@starsscholarship.org](mailto:laura.escamilla@starsscholarship.org)

☐ I will email logo
 ☐ Please use logo from previous year
 ☐ I do not have a logo, please print name as listed above

CONTACT PERSON:

TITLE:

PHYSICAL ADDRESS:

(Tickets will be delivered to this address, no P.O. Boxes)

CITY:

STATE:

ZIP:

PHONE:

FAX:

EMAIL:

**LIST OF STATIONS INCLUDED IN THIS AGREEMENT\*:**

	CALL LETTERS	STATION	LANGUAGE	RATE PER SPOT	VALUE	<b>PROOF OF PERFORMANCE SHOULD BE SENT TO</b>  MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501  EMAILED TO <a href="mailto:mauricio.cuellar@lfdist.com">mauricio.cuellar@lfdist.com</a>
1.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
2.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
3.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
4.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	
5.			<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	\$	

☐ I understand that all dollars will be utilized under mutually agreed upon date and terms.

☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.


This agreement has been authorized on \_\_\_\_/\_\_\_\_/2025

By: (Print Name Here)

Title:

Signature

**SPONSORSHIP FORMS MAY BE**

 EMAILED TO Mauricio Cuellar at [mauricio.cuellar@lfdist.com](mailto:mauricio.cuellar@lfdist.com)

 EMAILED TO Laura Escamilla at [Laura.Escamilla@starsscholarship.org](mailto:Laura.Escamilla@starsscholarship.org)





## MEDIA SPONSORSHIP AGREEMENT

PRINT/OUTDOOR/WEB MEDIA  
LAREDO

SPONSORSHIP LEVEL <i>Please select one</i>			
<input type="checkbox"/> CROWN OF JEWELS (\$35,000)	<input type="checkbox"/> DOUBLE DIAMOND (\$30,000)	<input type="checkbox"/> DIAMOND (\$20,000)	<input type="checkbox"/> EMERALD (\$15,000)
SPONSORSHIP AMOUNT: \$		TYPE OF MEDIA: <input type="checkbox"/> OUTDOOR <input type="checkbox"/> PRINT <input type="checkbox"/> WEB	

SPONSOR INFORMATION		
NAME OF COMPANY/ORGANIZATION:		
NAME AS IT SHOULD APPEAR IN STARS PROMOTIONS:		
"Crown of Jewels" and "Double Diamond" sponsors should send one logo to <a href="mailto:laura.escamilla@starsscholarship.org">laura.escamilla@starsscholarship.org</a>		
<input type="checkbox"/> I will email logo <input type="checkbox"/> Please use logo on file <input type="checkbox"/> I do not have a logo, please print name as listed above		
CONTACT PERSON:		TITLE:
PHYSICAL ADDRESS:		
(Donor gift will be delivered to this address, no P.O. Boxes)		
CITY:	STATE:	ZIP:
PHONE:	FAX:	EMAIL:

### LIST OF PUBLICATIONS/SITES INCLUDED IN THIS AGREEMENT:


	PULBICATION NAME	LANUAGE	VALUE	PROOF OF PERFORMANCE SHOULD BE SENT TO
1.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	MAURICIO CUELLAR MARKETING MANAGER L&F DISTRIBUTORS 3900 N MCCOLL RD MCALLEN, TEXAS 78501  EMAILED TO <a href="mailto:mauricio.cuellar@lnfdist.com">mauricio.cuellar@lnfdist.com</a>
2.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
3.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
4.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
5.		<input type="checkbox"/> ENGLISH <input type="checkbox"/> SPANISH	\$	
	OUTDOOR ADVERTISING		\$	

☐ I understand that all dollars will be utilized under mutually agreed upon date and terms.

☐ I understand that any specific instructions must be provided to Stars Scholarship Fund in a proposal format.


This agreement has been authorized on ____/____/2025		
By: Print Name Here	Title:	Signature

### SPONSORSHIP FORMS MAY BE

 EMAILED TO Mauricio Cuellar at [mauricio.cuellar@lnfdist.com](mailto:mauricio.cuellar@lnfdist.com)

 EMAILED TO Laura Escamilla at [Laura.Escamilla@starsscholarship.org](mailto:Laura.Escamilla@starsscholarship.org)

# Contact Us

 956.627.1718

 3900 N McColl Rd. | McAllen, Texas 78501

 [www.starsscholarship.org](http://www.starsscholarship.org)



## STARS SCHOLARSHIP FUND

To inquire on sponsorship opportunities, contact:

**Steve LaMantia, Board Member**


 [steve.lamantia@LNFdist.com](mailto:steve.lamantia@LNFdist.com)

**Linda LaMantia, Committee Member**

 [linda.lamantia@me.com](mailto:linda.lamantia@me.com)

**Laura A. Escamilla, Executive Director**

 [laura.escamilla@starsscholarship.org](mailto:laura.escamilla@starsscholarship.org)

 956.267.9781